

WEST VIRGINIA UNIVERSITY
BOARD OF GOVERNORS

April 13, 2012

The one hundred first meeting of the West Virginia University Board of Governors was held on April 13, 2012 at the WVU Mountainlair. Board members in attendance/participating included David Alvarez, Jason Bailey, Ellen Cappellanti, Dr. Lesley Cottrell, James W. Dailey, II, Thomas Flaherty, Dr. Robert Griffith, Diane Lewis, Raymond Lane, Dixie Martinelli, William Nutting, Andrew A. Payne, III, Ed Robinson, J. Robert (J.R.) Rogers, Dr. Charles Vest and William Wilmoth. Board member, Dr. Tom Clark, was absent and excused.

WVU officers, divisional campus officers, and representatives present included:

President, James P. Clements;
Chief of Staff, Jay Cole;
Provost and Vice President for Academic Affairs, Michele Wheatly;
Health Sciences Chancellor, Dr. Christopher Colenda;
Vice President for Administration and Finance, Narvel Weese;
Vice President for Legal Affairs and General Counsel & Assistant
BOG Secretary, William H. Hutchens, III;
Vice President for Student Affairs, Ken Gray;
Vice President for University Relations, Chris Martin;
Interim Vice President for Research, Fred King;
Vice President for Human Resources, Margaret Phillips;
Associate Vice President, Academic Strategic Planning, Dr. Nigel Clark;
Executive Officer for Social Justice, Jennifer McIntosh;
Senior Associate Provost, Russell Dean;
Director of Internal Audit, William Quigley;
Executive Officer for Policy Development, Jennifer Fisher;
Vice President, Planning and Operations for Health Sciences,
Dr. Fred Butcher;
Senior Associate Vice President for Finance, Dan Durbin;
Associate Vice President for Planning & Treasury Operations, Liz Reynolds;
Associate Vice President for Facilities, Randy Hudak;
Assistant Vice President for Student Affairs, Michael Ellington;
Interim Dean of Students and Director of Housing, G. Corey Farris;
Director of Communications for Student Affairs and Executive Director of
Mountaineer Parents Club, Sabrina Cave;
Student Affairs Chief Business and Planning Officer, Les Carpenter;
Research Associate, President's Office for Social Justice, Robert Lyons;
Accreditation and Planning Officer, Academic Strategic Planning, Elizabeth
Hamilton;
Potomac State College of West Virginia University, Divisional Campus Provost,
Kerry Odell;
Chief Financial Officer for Health Sciences, Wendy King;
Associate Director, Organizational Advancement, WVU Extension Service, Ann Berry;

Chair, WVU Staff Council, Jo Morrow;
Senior Associate General Counsel, Gary G. Furbee, II;
Associate General Counsel, Kevin J. Cimino;
Assistant General Counsel, Lauren T. Krupica;
Director of University Relations/News, John Bolt;
Special Assistant to the President, Sara Master;
Senior Special Event Coordinator, Gretchen Hoover; and,
Special Assistant to the Board of Governors, Valerie Lopez.

Members of the Press were also present.

CALL TO ORDER

The meeting was called to order by Board Chairman, Andrew A. Payne, III, at 10:00 a.m. A roll call was taken to determine who was in attendance and a quorum established.

BOARD ITEMS

UPDATE OF WVU STRATEGIC PLANNING PROCESS

Provost and Vice President for Academic Affairs, Michele G. Wheatly, and Health Sciences Chancellor, Christopher C. Colenda, as co-chairs overseeing the development of WVU's 2020 Strategic Plan, provided updates related to their respective areas.

Provost Wheatly presented an update on Strategic Planning & Accreditation. She began with a recap of the five institutional goals embodied within the 2020 Strategic Plan, which are:

- Engage undergraduate, graduate, and professional students in a challenging academic environment.
- Excel in research, creative activity, and innovation in all disciplines.
- Foster diversity and an inclusive culture.
- Advance international activity and global engagement.
- Enhance the well-being and the quality of life of the people of West Virginia.

Provost Wheatly advised that the plan is being implemented through the creation of roundtables overseeing each area. These roundtables are composed of competent leaders with valuable experience to aid in determining the best course of action, setting metrics and targets, increasing communication, and facilitating the enactment of needed changes.

She then provided roundtable examples existing at WVU related to programs promoting the above-stated institutional goals. Examples included details of programs for academic advancement, research, global engagement and enhancing the well-being and quality of life of the people in West Virginia.

The Provost provided an update on the ever changing website created for the 2020 Strategic Plan, including an explanation of dashboards designed to measure progress, present targets, and provide a benchmark against peers. She then discussed the timeline and outcomes

expected with regard to the 100 new faculty positions, after which she provided highlights on a few of the newest outstanding educators to join the WVU family. In addition, Provost Wheatly identified how WVU is building for success by describing several of the new facilities and upgrades across campus, including the WVU Greenhouse, the College of Physical Activity & Sport Sciences, Student Health and the reopening of White Hall.

Provost Wheatly concluded her presentation with an overview of the 2013-2014 Higher Learning Commission Accreditation, which process, including a two-year self-study, began last fall and will culminate with a campus visit in the fall of 2013. The five institutional criteria being evaluated include the following:

- Mission
- Integrity: Ethical and Responsible Conduct
- Teaching & Learning: Quality, Resources, and Support
- Teaching & Learning: Evaluation and Improvements
- Resources, Planning, and Institutional Effectiveness

Provost Wheatly recognized and thanked members of the Higher Learning Commission planning team, in addition to outlining their methodology and timeline to accomplish the accreditation process.

Chancellor Colenda provided an update on the WVU Health Sciences Center Strategic Plan – including elements involved in identifying the map, the journey and the destination – with the end goal of transforming lives and eliminating health disparities. Chancellor Colenda cited these outcomes of the vision and priorities embodied within the HSC Strategic Plan:

- Deliver high quality, effective, patient-centered care
- Promote a vibrant environment devoted to diversity, learning & scholarship
- Foster a culture of high purpose, accountability & accomplishment
- Establish leading edge research programs that distinguish WVU Health Sciences Center
- Raise the health status of West Virginians

The Chancellor detailed the current HSC leadership and identified other key leadership appointments within his administration. He advised that WVU Healthcare experienced its busiest year ever. During 2011 there were 22,737 surgeries, 1,359 births, 4,049 trauma patients, 1,307 helicopter transports and 92 bone marrow transplants. More people were served in the hospital and as out patients, resulting in continued financial growth.

The Chancellor provided details on the philanthropic gifts resulting in the First Public Health endowment in epidemiology; the Largest – Cline Chair in Orthopedic Surgery; and an exceptional Health Sciences Center total of 46 endowed chairs and professorships.

Dr. Colenda advised that all of the schools at WVU Health Sciences are celebrating great achievements and highlighted just a few of the accomplishments being realized within their educational, outreach, clinical and research missions. He addressed academic milestones, beginning with the enrollment for Fall, 2011, by providing examples of exemplary student and

program success stories, in addition to national recognition garnered by Health Sciences Center students. He further praised the service learning of the students at the HSC, noting that the School of Medicine, which is HSC's largest component, devoted 39,000 hours last year.

Chancellor Colenda briefed the audience on the plans and progress within the emerging School of Public Health. He reiterated several key takeaways relating to the WVU Health Sciences Center and WVU Healthcare - resulting from a statewide survey conducted in November of 2011. These included:

- A positive opinion about WVU is highly based on awareness of health activities of the University
- Care at Ruby Memorial is WVU's best known service: 81% report awareness
- Healthcare from WVU professionals ranks second: 78% awareness
- West Virginians rank the quality of those services very highly – 88-90% positive

While great strides are being made, Chancellor Colenda ended his presentation by presenting challenges on the horizon for the WVU Health Sciences Center. He cited examples including inadequacies within the outdated North Tower, with a repair cost of between \$40-60M and a replacement cost of at least \$250-300M – in addition to the urgent need for a new clinical facility for the School of Dentistry. He concluded that strong and effective leadership, currently in place at HSC, will play a key role in securing needed appropriations in the years ahead.

RESEARCH TRUST FUND

Chairman Payne announced that this standing agenda item is not applicable for today's meeting since the matching fund is currently maxed out.

EXECUTIVE SESSION

Chairman Payne requested a motion that the Board go into Executive Session, under authority in West Virginia Code §§ 6-9A-4(b)(2)(A), (b)(7), (b)(9) and (b)(12) to discuss personnel issues, legal matters, matters involving commercial competition, and an official investigation. The motion was made by Thomas Flaherty, seconded by David Alvarez, and passed. Following the conclusion of Executive Session, Ed Robinson moved that the Board reconvene into regular session. This motion was seconded by Jason Bailey, and passed.

DISCUSSIONS EMANATING FROM EXECUTIVE SESSION

Chairman Payne announced that the only item emanating from today's Executive Session to report upon related to a personnel issue. Whereupon, Ellen Cappellanti moved that the Board hereby authorizes the Chair to take all necessary steps to negotiate and complete the personnel action just discussed in Executive Session, including the authority to forward a Resolution of the Board to the Higher Education Policy Commission and to prepare, execute and/or transact any other communications and documents the Chair shall deem necessary in order to complete this personnel action. This motion was seconded by James Dailey, and passed.

BUDGETARY, TUITION & FEE PLANNING PARAMETERS

Narvel Weese, Vice President for Administration and Finance, provided a general overview of the budgetary, tuition and fee planning parameters under discussion as the University begins to consider various financial scenarios in order to develop its FY2013 budget. Highlights from his comments included the following:

- To start on a positive note, the State of West Virginia allocated about \$1,307,000 in new dollars for WVU, of which \$1 million is ear marked to support the implementation of a new School of Public Health, \$277,000 was provided to help support PEIA employer premium increases of about \$2 million that WVU faces this year, and \$30,000 was provided to support existing programs.
- West Virginia University is very fortunate the State's economy is projected to remain stable in FY2013. The University is very appreciative of Governor Tomblin and the legislature's leadership team for their continuing financial support and commitment to WVU.
- The University is also considering tuition increases for resident and non-resident undergraduate students of approximately 5 percent. To date, HEPC peer institutions have announced resident and non-resident tuition increases on average of about 5% percent. On the higher end of the scale, tuition at the University of Florida is up by 14.9%; University of North Carolina is up 9.8%; and University of Louisville is up 6% for resident students. From a dollar comparison, WVU's in-state tuition will increase \$284, and tuition for non-resident students will increase \$892. This increase will keep us among the lowest tuition levels for flagship universities in the country. In addition, graduate and professional students may see slightly higher increases. West Virginia University is committed to student access; therefore the University will also increase institutional scholarships at the same pace as tuition.
- In addition to providing funds to support basic ongoing operating expenses, the University continues to be concerned about retaining and recruiting employees. Although the State's FY2013 budget did not include funding to support a general salary increase, WVU is considering a base salary pool increase of 2%, with raises to be implemented in October, 2013, assuming enrollment remains stable. Faculty and non-classified staff increases are needed to compete for talent and expertise on the national level and to reward those employees who continue to demonstrate outstanding performance. In addition, salary increases are needed to compete for and retain classified staff employees and to provide compensation levels to ensure that WVU remains competitive in the labor market.

APPROVAL OF MINUTES

William Nutting moved that the minutes of the February 24, 2012 regular meeting be approved. The motion was seconded by J. Robert Rogers, and passed.

COMMITTEE REPORTS

Audit Committee Meeting: Chairman Dailey thanked other board members who attended yesterday's audit committee meeting. The committee received an overview related to the upcoming 2012 Audit from Dennis Juran, Lead Client Service Partner from Deloitte & Touche.

Chairman Dailey reported that Narvel Weese, as Chief Financial Officer, briefed the Committee on a number of items. Finally, William Quigley, Director of Internal Audit, in addition to William H. Hutchens, III, Vice President for Legal Affairs and General Counsel, provided updates during the Audit Committee's Executive Session

Executive Committee Meeting: Chairman Payne reported that during yesterday's Executive Committee meeting today's agenda was discussed. In addition, Board members decided on the schools/colleges to be visited by BOG members on Thursdays during the 2012-2013 meetings held in Morgantown, namely: Davis College of Agriculture, Natural Resources and Design in September, 2012; Eberly College of Arts and Sciences in November, 2012; School of Medicine in February, 2013; and College of Human Resources and Education in April, 2013. Board members also decided on the schedule for constituency meetings with the Board on Thursdays during the 2012-2013 meetings held in Morgantown, namely: Classified Staff/BOG Constituency Meeting in September, 2012; Faculty/BOG Constituency Meeting in November, 2012; and Student Government Association/BOG Constituency Meeting in February, 2013.

PRESIDENT'S REPORT

President Clements began by congratulating Zach Redding on his election as student body president, as announced the previous night. He also expressed appreciation for the great job Jason Bailey did representing the students on the Board during the past year.

President Clements then abbreviated his planned report due to time constraints with the dedication of the renovated White Hall for the Physics Department. He noted that much of the meeting was focused on updating the BOG on the strategic plan, as detailed by Provost Wheatly and Chancellor Colenda.

He highlighted: the Higher Learning Commission re-accreditation self-study process, progress on adding 100 new faculty lines, and personnel actions over the past year. He congratulated Drs. Wheatly and Colenda on their leadership.

The President provided an update on enrollment at the time of the meeting compared to the same time last year, which indicated positive trends, especially in minority applications.

He also covered the status of capital planning and projects, noting among other updates, that the renovated visitors center is almost complete, and that we have had a record number of visitors this academic year. He also highlighted the survey that was out on what the campus community wanted in the new connector building planned for the Evansdale campus.

The President also highlighted success with achieving an annual savings and earnings of \$12.4M through a combination of new initiatives. Some examples of how include: Workers

Compensation system, energy efficiency, utility replacements, bond refinancing, and equipment upgrades.

Other operational successes over the past year highlighted included: implementation of a new My-Mountaineer Card online system for students; a new client-based HR model in Student Affairs; a new export control training program, and a new on-line classified employee handbook.

He briefly reflected on a few of the transformational actions of the past academic year, including record high fund-raising and the completion of the Research Trust Fund allocation. Two years ago WVU raised \$80M and then set a record high of nearly \$100M – this translated to about a total of \$65M over the previous 10 year average. The past year has included the completion of the Research Trust Fund allocation, the largest endowment for graduate education in WVU history, and the largest gift commitment in WVU history. He also talked about the transformational opportunities with the Big 12 conference, especially the collaboration among the member institutions on areas other than athletics.

The president also noted the policies that were out for 30-day public comment, including the campus smoking policy.

He highlighted a few recent achievements at the University, including a new blended minor in Media Entrepreneurship being launched for Fall 2012 by the P.I. Reed School of Journalism and the College of Business & Economics. He stated that the College of Law recently announced the addition of 6 courses to its growing energy law and policy curriculum. This brings a total of 10 energy law courses for the 2012 academic year. These courses are in addition to the Center for Energy and Sustainable Development that the College of Law announced last summer.

President Clements also talked about his visit to Employee-fest focused on wellness that was held the previous day and thanked Human Resources and all of the units who helped. He also thanked the Board chair for attending as well.

The President noted that the WVU Master of Fine Arts program in ceramics was recently ranked as the 18th best in the nation in the *US News & World Report* 2013 edition of Best Graduate Schools. He also congratulated Dr. Mike Mays, Professor of Mathematics, who was selected as a partner in the Mathematics Teacher Education-Partnership, which is a collaboration started through APLU and links higher education, K-12 schools, and other organizations to collaboratively redesign secondary mathematics teacher preparation programs. He congratulated other recent honorees, including Jennifer Williams, the Director of the WVU Extension Agriculture and Natural Resources program, who was honored with the Susan Dew Hoff Award from the West Virginia Women's Commission; Dr. Larry Banta, Professor of Mechanical and Aerospace Engineering, who has been selected as a Fulbright Scholar and will be traveling to Italy to conduct research on fuel cell and gas turbine hybrid electric generation; and Dr. Marcello Napolitano, Professor in Mechanical and Aerospace Engineering, who was recently selected for the Faculty Merit Foundation announced the winner of its 2011 Professor of the Year award.

The President also congratulated the six faculty members who were given the 2012 Awards for Outstanding Teaching. And, he noted that Dr. Charlene Barnes Rowland, an Associate Professor of Reading in the College of Human Resources and Education, was recognized as the 2012 International Reading Association Jerry Johns Outstanding Teacher Educator in Reading; and, that Dr. Udaya B. Halabe was the recipient of the 2012 James M.

Robbins National Excellence in Teaching Award presented by Chi Epsilon -- the National Civil Engineering Honor Society.

The President recognized that Ben Seebaugh was just named our 22nd Truman Scholar, which honors the top students in the nation for leadership, academic success, and potential for success in the field of public service. Ben is a junior international studies and political science major. Much of Ben's work on campus has helped to send a clear message that we value diversity and inclusive excellence.

The President also noted that two WVU students were recently announced as 2012 Goldwater Scholars, the nation's top science award. Tonia Ahmed and Jessica Carr, both majoring in math and chemistry, are the latest WVU winners. These two bring our total Goldwater Scholars at WVU to 35. WVU has had at least one Goldwater Scholar in all but 2 of the past 20 years and has had two scholars in the same year 10 times.

Continuing with student awards, the President noted that the NSF recently announced the NSF Graduate Research Fellows for 2012. Three new Fellows were awarded to WVU undergraduate students: Mary Underwood is from Physics, and Edward Chambers and Byron Patterson from Mechanical & Aerospace Engineering. Edward and Byron mark the 6th fellows in the MAE Department over the past 4 years.

The President noted several more recent distinctions for WVU including: The West Virginia University Psi Chi Psychology Honorary has been awarded the 2011-2012 Psi Chi Ruth Hubbard Cousins Chapter Award, naming it the best chapter out of 1,100 in the world; for the 7th year in a row, WVU has been named to the Presidents Higher Education Community Service Honor Roll; the WVU College of Law has been named a "Go-To" law school by *The National Law Journal* (ranking # 33); and the staff with the University Relations team earned 6 Telly awards.

The President noted that he has been asked by the APLU to co-chair the APLU Energy Forum and would be part of a Presidents' Panel at a national conference hosted by the Ohio State University entitled: *The 2012 Public and Land Grant Conference on Energy Challenges: The Next 50 Years*. This is one in a series of events the APLU is holding to commemorate the 150th anniversary of the land-grant act in America.

The President summarized some of the budget parameters that Vice President Narvel Weese had earlier discussed, and underscored the need to continue efforts to make faculty and staff salaries more competitive.

He wrapped by noting the recent "Last Class" program by Eberly Professor Dr. Robert DiClerico, who is retiring from the full time faculty after 40 years in the Department of Political Science. The program was attended by more than 700 and watched on web cast by even more. The President talked about the career of Dr. DiClerico, noting that the outpouring of respect evident at the Last Class is a powerful reminder of how much of a difference a single individual can make – and we have faculty, staff, and students who make that kind of difference every day.

With that, the President concluded his report and asked for questions or comments.

INFORMATION ITEMS

There were no questions or concerns expressed by any Board members pertaining to the Information Items contained within the agenda.

CONSENT AGENDA

Chairman Payne called for any discussion of today's Consent Agenda items. There being none, Dr. Lesley Cottrell moved that the Board accept the Consent Agenda items as presented in today's agenda booklet. This motion was seconded by Dr. Robert Griffith, and passed.

Thereupon, the following Consent Agenda items were approved:

1. CO-ED Hall Demolition

Resolved: That the West Virginia University Board of Governors approves the CO-ED Hall Demolition project with a total budget of \$1,000,000.

2. Application for West Virginia Department of Transportation, Division of Highways, Grant Funds Resolution

Resolved: That the West Virginia University Board of Governors authorizes the application for West Virginia Department of Transportation, Division of Highways, grant funds.

3. Approval of New Degree Program: PhD in Computational Statistics

Resolved: That the West Virginia University Board of Governors approves the creation of the Doctor of Philosophy in Computational Statistics in the Eberly College of Arts & Sciences.

NOMINATING COMMITTEE

Chairman Payne asked the following Board members to serve on a nominating committee to prepare and present a slate of officers at the June 7, 2012 Board meeting: Diane Lewis, who will serve as Chairman, Ellen Cappellanti, Ed Robinson, Dr. Robert Griffith and William Nutting. Jason Bailey moved to accept these committee appointments, as presented by Chairman Payne. The motion was seconded by Dr. Charles Vest, and passed.

OTHER BUSINESS

Student Government Association President Jason Bailey addressed the issues surrounding the St. Patrick's Day activities in Morgantown by providing student leadership's reaction to the events resulting in multiple fires set throughout Morgantown as featured in several online videos. He stated that the actions of that weekend are not reflective of the entire student body and that these images should not overshadow the academic accomplishments and other student centered achievements occurring at West Virginia University. He reiterated that the Student Government Association (including its newly elected officers) is committed to curbing this type of reckless behavior, and that their organization is looking at a number of initiatives to accomplish this task. He indicated that the next student government administration plans to continue these efforts.

SGA President Bailey asked the Board of Governors and administration to allow these initiatives to be student driven because in his opinion students do respond to a peer-to-peer message.

President Clements expressed his appreciation for Jason's leadership on this issue and acknowledged that because of the dedication and involvement of its membership the Student Government Association plays a significant role in the activities and events at West Virginia University.

ADJOURNMENT

There being no further business, William Wilmoth moved to adjourn the meeting. The motion was seconded by Ellen Cappellanti, and passed. The meeting was adjourned at 2:45 p.m.

Thomas V. Flaherty, Secretary