

**WEST VIRGINIA UNIVERSITY**  
**BOARD OF GOVERNORS**

December 15, 2006

The forty-sixth meeting of the West Virginia University Board of Governors was held on December 15, 2006, via telephone in Morgantown, W.V. Board members in attendance in person or by phone were Hank Barnette, Betty Chilton, Tom Clark, Linda Dickirson, Tom Dover, Steve Farmer, Steve Goodwin, Jason Gross, Michael Lastinger, Drew Payne and Robert Wells. Russ Isaacs, Doug Leech, Mark Manchin, Paul Martinelli, Ted Mattern, and Parry Petroplus were absent and excused.

WVU officers, and regional campus officers and representatives present were:

**From WVU:**

President David C. Hardesty, Jr.;

Provost and Vice President for Academic Affairs and Research, Gerald Lang;

Vice President for Student Affairs, Ken Gray;

Vice President for Health Sciences, Bob D' Alessandri;

Vice President for Human Resources, Margaret Phillips;

Vice President for Administration & Finance, Narvel Weese;

Vice President for Advancement & Marketing, Chris Martin;

Chief of Staff, Jennifer Fisher;

General Counsel, Tom Dorer;

Senior Associate Provost, Russ Dean;

Associate Vice President for Facilities, Joe Fisher;

Special Assistant to the President/Provost, & Assistant BOG Secretary, Ginny Petersen;

Director of University News Service, Becky Lofstead;

**From WVU at Parkersburg:**

Marie Foster Gnage, Campus President and Regional Vice President, WVU;

**From West Virginia University Institute of Technology:**

Lanny Janeksela, Provost & Vice President for Academic Affairs

**From Potomac State College of West Virginia University**

Kerry Odell, Campus Provost;

A reporter was also present.

**CALL TO ORDER**

The meeting was called to order by Board Chairman, Steve Goodwin at 8:30 a.m.

**NEW BOARD MEMBER**

Chairman Goodwin introduced Andrew (Drew) Payne, newly appointed member of the Board of Governors, and welcomed him to the Board. General Counsel Tom Dorer administered the Oath of Office to Mr. Payne.

**MINUTES**

Tom Dover moved that the minutes of the previous meeting be approved as presented. The motion was seconded and passed.

December 15, 2006

## PRESIDENT'S REPORT

President Hardesty shared the outcome of a planning retreat recently held by the Senior Leadership Team of the University. His report is as follows:

1. We live in a highly competitive global economy. This has become increasingly evident since 9/11. All members of the university community and those who support it are aware of this reality and impacted by it.
2. The competition for WVU in the years to come will involve competition for both students and private financial resources (including research grants) as well as competition for faculty, staff and administrators.
3. The shortages with regard to faculty, staff and administrators could become acute. Stability has facilitated growth in recent years, and turn over should be expected in the years to come, challenging the board and university leadership to provide succession planning and continuity of policy and leadership.
4. Due to pending retirements on a massive scale (national), the board and University leadership will have to pay attention to faculty and staff salary levels, address compensation design and incentives, and intensify recruiting efforts, including efforts to recruit minorities to WVU.
5. The university is growing, and is a large and complex organization. Its affiliates deliver teaching, research, service and healthcare delivery services through over 100 outlets employing more than 12,000 people. To be effective, we will have to act strategically, that is, understand the big picture and make principled decisions based on our mission, vision and values.
6. A lesson learned in recent years is that our employees and supporters respond better to our being "for" something. A clear vision motivates others and builds team work. For example, we have found that economic development "sells" to state policy makers, "student centeredness" has been meaningful to parents.
7. We must become and remain a learning organization in this environment. Resources will have to be expended toward that goal.
8. It will be important in the competitive context to find niche areas, create new programs, stay up on changes in the market, and find opportunities and support, even in times of stress or even crisis. We will have to change more rapidly when new markets are uncovered and manage risks more effectively.
9. WVU is poised to grow in terms of local and national impact. Zoning and infrastructure issues are complex. Limits may be reached in some areas and not others. The current plans for growth in Morgantown and Keyser are viable, but will require close attention to detail. Parkersburg and Montgomery seem poised to accept growth.

10. We will also need to leverage excess capacity, as we have done with residence halls and class rooms in recent years. All assets must be working to deliver the services of the university. We need to think in terms of greater utilization of retirees, regional campuses, partnerships, alumni, land holdings, and all other tools and assets available to us.
11. Graduate education and research are two related areas where the University needs to focus very strategically on in the next several years. We have an evolving research enterprise that requires a strong graduate education model. A focus on graduate and professional programs is a natural evolution from the foundation set in changing the undergraduate experience. Likewise, it will require investments, provide opportunities for new revenues, and facilitate growth in our national partnerships and prestige.
12. The current environment is changing our financial structure, as more and more emphasis is placed on tuition, private dollars, and research funding. We are now highly dependant on tuition and non-resident students (including international students).
13. The campuses need to prepare for another private fund raising effort, which of necessity will involve national outreach. Many of our alumni with the most potential to give live in other states and countries.
14. The entrepreneurial spirit will require us to use modern business practices to reach appropriate efficiencies.
15. However, we must stay true to our land grant mission and not become simply a commercial enterprise.
16. The university and its affiliates constitute a gigantic economic engine for West Virginia that together present an excellent opportunity for public investment in a well managed enterprise that offers a significant return to public and private investors.
17. In sum, the higher education market is dynamic and globally competitive. WVU participates in the national (even international) market for higher education goods and services, and is well positioned to succeed, but only if it recognizes its challenges and addresses them effectively.

Mr. Barnette asked that terminology regarding succession planning be added to the report (reflected above) and noted that the statement helps set expectations for a new president.

### **INFORMATION ITEMS**

Chairman Goodwin asked if there were any questions regarding the information items presented. There were none.

### **CONSENT AGENDA**

Chairman Goodwin called for discussion of the Consent Agenda items. There being none, Mr. Dover moved for approval of the items as presented. The motion was seconded and the following items were approved.

**1. Termination of A.A.S. in Applied Process Technology**

Resolved: That the West Virginia University Board of Governors approves the termination of the A.A.S. in Applied Process Technology at C&TC of WVUIT

**2. Policy Approvals for WVU-P**

Resolved: That the West Virginia University Board of Governors approve the following two policies as presented: Code of Student Conduct for WVU-Parkersburg; Student Academic Rights & Responsibilities – WVU-Parkersburg.

**3. Chemistry Research Laboratory Building Expansion**

Resolved: The West Virginia University Board of Governors approves a project to expand the Chemistry Research Laboratory Building (core and shell space) for a budget of \$5 million.

**4. Maclin Hall and Tech Center Renovations at WVU-Tech**

Resolved: That the West Virginia University Board of Governors approves the WVU-Tech Maclin Hall and Tech Center renovation projects based on funding availability

**NEXT MEETING**

Mr. Goodwin noted that the next meeting will be on February 8-9, 2007 in Morgantown.

**EXECUTIVE SESSION**

Mr. Dover moved that the West Virginia University Board of Governors go into executive session pursuant to West Virginia Code §6-9A-4(b)(2)(A), (9) and (12); and West Virginia Code §29B-1-4. The motion was seconded and passed, and the Board thereupon met in executive session. Following the discussion, Mr. Isaacs moved that the Board rise from executive session. The motion was seconded and passed.\*

**ACTION EMINATING FROM EXECUTIVE SESSION**

Mrs. Chilton moved that the Board authorize the President to execute all agreements and documentation reasonably necessary and appropriate, as determined by the President, to finalize the property transaction as discussed in executive session. The motion was seconded and passed.

**ADJOURNMENT**

There being no further business, the meeting was adjourned at 9:15 a.m.

Elizabeth E. Chilton  
Secretary

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