

WEST VIRGINIA UNIVERSITY
BOARD OF GOVERNORS

November 4, 2016

The one hundred forty first meeting of the West Virginia University Board of Governors was held on November 4, 2016 in Morgantown, WV. Board members in attendance/participating by telephone included David Alvarez, Marty Becker, James W. Dailey, II, Thomas Flaherty, Dr. Stanley Hileman, J. Thomas Jones, Diane Lewis, Dixie Martinelli, Julie Merow, Taunja Willis Miller, William Nutting, J. Robert (J.R.) Rogers, Ed Robinson, Dr. Richard Turton, Dr. Kim Weaver, and William Wilmoth. Board member, Gregory Babe, was absent and excused.

WVU officers, divisional campus officers, representatives (and others) present included:

President, E. Gordon Gee;
Vice President, Legal, Government and Entrepreneurial Engagement, Rob Alsop;
Provost, Joyce McConnell;
General Counsel, Stephanie Taylor;
Vice President for Finance and Administration, Narvel Weese;
Dean of Student, Corey Farris;
Vice Provost, Russell Dean;
Vice President for University Relations, Sharon Martin;
Executive Officer and Assistant Board Secretary, Jennifer Fisher;
President, West Virginia University Institute of Technology, Carolyn Long;
Campus Provost, West Virginia University Institute of Technology, Nigel Clark;
Interim President, Potomac State College of West Virginia University,
Jennifer Orlikoff;
Vice President and Executive Dean of Health Sciences, Clay Marsh;
Associate Vice President for Academic Affairs, WVU Health Sciences,
Louise Veselicky;
Vice President, Global Strategies and International Affairs, William Brustein;
Dean of Online Learning and Continuing Professional Education, Keith Bailey;
Director, LGBTQ+ Center, Cris Mayo;
Milan Puskar Dean of the College of Business and Economics, Javier Reyes;
Assistant Vice President for Entrepreneurship and Innovation, Mindy Walls;
Director, LaunchLab, Carrie White;
Dean, College of Education and Human Services, Gypsy Denzine;
Senior Associate Vice President for Finance, Dan Durbin;
Associate Vice President for Planning & Treasury Operations, Liz Reynolds;
Associate Vice President for Facilities and Services, Randy Hudak;
Director, Internal Audit, Bryan Shaver;
Associate Provost for Information Technology and Chief Information Officer,
John Campbell;

Executive Director, Campus Recreation and Outdoor Education, Greg Corio;
Director, Campus Recreation, Andrew Darling;
Associate Provost for Undergraduate Academic Affairs, Sue Day-Perroots;
Assistant Vice President for Marketing and Outreach, University Relations, Ann Berry;
Assistant Vice President, Parent Program, Sabrina Cave;
Student Affairs Chief Business and Planning Officer, Les Carpenter;
Professor, World Languages, Literature and Linguistics, Dr. Lisa DiBartolomeo;
Assistant Vice President for Strategic Action, Elizabeth Hamilton;
Chair of WVU Classified Staff, Lisa Martin – accompanied by several members
of the WVU Classified Staff constituency;
Senior Executive Director of Communications, University Relations,
John Bolt;
Special Events Coordinator, Katie O'Connor;
WVU's ACCE representative, Paul Martinelli;
Special Assistant to the Board of Governors, Valerie Lopez.

Members of the Press were also present.

CALL TO ORDER

The meeting was called to order by Board Chairman, Thomas V. Flaherty, at 8:30 a.m. A roll call was taken to determine who was in attendance and a quorum established. Chairman Flaherty welcomed new board members, Taunja Willis Miller and Marty Becker.

BOARD PRESENTATION Academic Affairs Updates

Provost Joyce McConnell shared the following updates.

New Leaders in Academic Affairs

Provost McConnell introduced the following new additions to the WVU family and provided a brief background on each:

- Dr. Keith Bailey joined us on June 30 as our new Dean of Online Learning and Continuing Professional Education. Keith comes to us from the University of Georgia, where he was the director of the Office of Online Learning.
- Dr. William Brustein began August 31 as Vice President for Global Strategies and International Affairs. William previously served in the same role at The Ohio State University.
- Dr. Cris Mayo began July 31 as Director of the newly established LGBTQ+ Center. Cris previously served as the Director of Online Learning at the University of Illinois.

- Dr. Javier Reyes joined us on June 30 as our new Milan Puskar Dean of the College of Business and Economics. Javier was previously the Vice Provost for Distance Education at the University of Arkansas.
- Mindy Walls was appointed in August 2015 as Assistant Vice President for Entrepreneurship and Innovation after serving most recently as Visiting Faculty in the Davis College. Prior to that, Mindy was Senior Director for Corporate Development at Chesapeake Energy.
- Dr. Carrie White was appointed Director of the LaunchLab in September 2015. Before coming to WVU, Carrie was a Professor of Business Law and Entrepreneurship and the Director of the Center for Entrepreneurship at West Liberty University.

Campus Conversation Updates

Recent Campus Conversations have focused on:

- Budget – hosted by Joyce McConnell, Russ Dean, Narvel Weese, was held on September 20, 2016. This was very well-attended.
- Mission, Vision, & Values – hosted by Cris DeBord, Sharon Martin, was held on October 25, 2016.

All Campus Conversations are live-streamed and videotaped for later viewing.

Diversity Updates

The WVU LGBTQ+ Center opened September 21, 2016. More than 300 people, including faculty, staff, students and community members, came to show their support for the new Center, directed by Dr. Cris Mayo, which will offer programming, resources, and a safe zone space for LGBTQ+ students across the campus.

The Big 12 Diversity Officers were on campus September 27-28. The group was hosted by our Chief Diversity Officer and Vice President David M. Fryson, who also serves as the Secretary of the Big 12 Chief Diversity Officers Chapter. I had the privilege of providing welcome remarks to the group before they heard presentations on faculty recruitment and retention and met with representatives from the Center for Black Culture and Research, the LGBTQ+ Center, the ADVANCE Center, the Division of Student Life and the WVU Libraries.

The Nath Sculpture Garden

The Nath Sculpture Garden outside of the WVU Art Museum opened on September 28. Featuring sculptures by international artists in a landscape designed by faculty from the Davis College, the garden truly extends the museum's exhibit space outside. If you haven't had the opportunity to visit the sculpture garden or the museum, I urge you to do so! These are extraordinary spaces on campus.

HathiTrust

We recently became an institutional member of the HathiTrust, a partnership of academic and research libraries collaborating to preserve and provide digital access to their institutions special collections. (The group draws its name from the Hindi word for elephant, hathi, symbolic of the memory, wisdom and strength evoked by the animal.) HathiTrust has more than 110 partners who have contributed more than 14.7 million volumes to the digital library. While anyone can view more than 5.7 million of the site's public domain volumes, only HathiTrust partner institutions can perform advanced searches, download and print materials, and create accounts to store selected documents and collections.

Festival of Ideas Speakers

Margie Mason Panel - Alumna and Pulitzer-Prize winning journalist Margie Mason returned to WVU on October 17 for a panel on her investigative reporting on slave labor. Mason and her team uncovered and reported the stories of more than a thousand men who were locked in cages and abused to supply seafood to supermarkets and restaurants in the U.S. and around the world. Mason and her colleagues were awarded the 2016 Pulitzer Prize Gold Medal for Public Service, as well as more than 30 additional journalism awards, including the George Polk Award for Foreign Reporting and the Robert F. Kennedy Human Rights International Journalism Award.

Charlotte Bunch – Noted scholar and activist Charlotte Bunch came to campus as a Scholar in Residence and Festival of Ideas speaker, October 5-7. Bunch is widely considered a key figure in rights-based movements of the last 40 years. She is currently the founding director and senior scholar at the Center for Women's Global Leadership at Rutgers University and a distinguished professor in the Department of Women's and Gender Studies at Rutgers.

Bryan Stevenson - We are extremely excited to be welcoming internationally-recognized activist and author Bryan Stevenson to campus on November 7. Stevenson is most famously the author of *Just Mercy*, which is our 2015-2016 Campus Read book. Tickets to his Festival of Ideas talk will be free, but we expect record attendance at this event and—in effect—a “sell-out” crowd.

Student Achievements

Robotics Team - Mentored by Statler professor Yu Gu and others, the WVU Robotics Team accomplished the extraordinary early in September. They won the Level 2 competition for the Sample Robot Return Challenge as part of NASA's Centennial Challenges, bringing home a \$750,000 prize, the largest NASA has awarded in the five-year history of the Challenge. In the last three years of competition, the WVU team has prevailed over 50 others, winning \$855,000 over three years of competition. They are the only team to ever win Level 2 – and it's a feat they've achieved for two consecutive years.

Dillon Muhly-Alexander, an international studies major, has been selected as a finalist for the prestigious Rhodes Scholarship. The senior Honors College student has conducted research with WVU's FoodLink program and plans to pursue a master of philosophy in development studies focusing on multi-dimensional poverty and food security at Oxford if selected. He will be interviewed by the District XI Committee of Selection Nov. 18-19 in Chicago. Dylan is our third Rhodes Finalist in four years and was one of three students endorsed for the Rhodes by WVU, all from the Eberly College.

Faculty News & Achievements

Big 12 Fellows - We recently awarded 12 additional Big 12 Fellowships, on top of the six awarded earlier this summer. This is an unprecedented number. Big 12 Fellows from WVU each receive up to \$2500 to travel to one or several Big 12 schools to take advantage of our partner institution's resources, share their research and scholarship, or collaborate with colleagues.

Davis College faculty lead authors on Science article - A new study coordinated and co-authored by West Virginia University researchers says that conserving our world's diverse forests is crucial to our future. The study was published in Science, one of the world's top academic journals, on October 14. It reveals that biodiversity – the variety of living things on Earth – in forests promotes productivity. In other words, when the number of tree species increases, so does the amount of timber that can be harvested. The researchers also found the opposite to be true – a decline in biodiversity would result in an accelerating decline in forest productivity.

Physics faculty member helps map the galaxy – Scientists, including astrophysicist D. J. Pisano of WVU, have mapped the distribution of hydrogen across the Milky Way, revealing details about our galaxy that have never been seen before. The new map and related research was published October 19 in the journal Astronomy and Astrophysics. The study required more than a million individual observations and about 10 billion individual data points. Pisano and his collaborators in the Galactic All Sky Survey in Australia spent more than 2,000 hours over two years mapping the sky south of the equator.

Cheryl Ball awarded NEH Grant - Through a \$220,000 grant from the National Endowment of the Humanities' Institute for Advanced Topics in Digital Humanities, West Virginia University English professor Cheryl Ball is developing digital publishing institutes to train authors and editors to not only edit and publish multimedia-rich scholarship, but preserve it long-term. Multimedia-rich scholarship uses tools like audio, video and interactive graphics to help convey arguments in researched writing.

Greg Corio

Provost McConnell then introduced Greg Corio, the founder of Adventure West Virginia and until last year also the Director of that program. However, in June of 2015 Greg had to start delegating some of our outdoor education, because he was named executive director of Student Recreation and Outdoor Education. Greg has been at the University since 2004. He created the outdoor orientation program for incoming WVU freshmen as a graduate project for his master's degree in recreation, parks and tourism. Under his leadership, Adventure WV grew from a small outdoor orientation program to one of largest and most respected programs in the country. In 2007, Greg also oversaw the construction and programming of the WVU Challenge Course, and, in 2013, WVU became the first and only University in the country to own and operate a canopy tour. No matter what his role, Greg never forgets about our students, and he embodies the ideals of OneWVU and Project 168, because he is always looking at the whole student and the whole student experience in college.

Mr. Corio addressed the following topics:

- Updates on the Adventure WV program, the outdoor education program that has been expanded in recent years by adding orientation trips for incoming students with a goal of eventually reaching all new students in some fashion. Adventure WV has become a national model for helping students be successful in college. Research shows that those who participate in Adventure WV have a 5.4 percentage point higher retention rate than those who do not. According to the WVU Office of Institutional Research, every dollar spent on Adventure WV returns \$10.60 to the university.
- Updates on the changes to Student Recreation Center, including upgrades in equipment and facilities, programs, and a new marketing and communication strategy to provide students with expanded access.
- Updates on the Summit Bechtel Reserve Initiative that include exciting partnerships with West Virginia University and others. Mr. Corio introduced Vice Admiral Dan McCarthy, head of the Summit Bechtel Reserve, who shared with the audience his vision for this spectacular facility.

EXECUTIVE SESSION

Chairman Flaherty requested a motion that the Board go into Executive Session, under authority in West Virginia Code §§6-9A-4(b)(2)(A), (b)(9), and (b)(12) to discuss legal, personnel, and deliberative matters; matters not considered public records; matters related to construction planning, commercial competition matters, the purchase, sale or lease of property, and/or the investment of public funds. The motion was made by David Alvarez, seconded by Marty Becker, and passed. Following the conclusion of Executive Session, Ed Robinson moved that the Board reconvene into regular session. This motion was seconded by Dr. Richard Turton and passed.

BOARD PRESENTATION

Annual Report of the Classified Staff Representative to the Board of Governors

Dixie Martinelli, the Classified Staff Representative on the WVU Board of Governors, along with Classified Staff President, Lisa Martin, presented an annual report/update to the full board. Highlights included the following:

- Classified staff employees continue to suffer a reduction in their workforce. In 2013 this constituency was comprised of 3,039 employees and in 2016 that number has been reduced by 435 positions to 2,604.
- At WVU classified staff members perform many tasks, and include among their ranks teachers, accountants, electricians, plumbers, information technologists, food service workers and groundskeepers.
- The average age of a classified employee is 48; many have bachelors and masters degrees; 40% of the classified staff at WVU are eligible to retire; and WVU continues to grow yet classified positions have steadily decreased due to budget cuts and difficulty in filling open positions.
- Classified employees are those whose jobs are assigned to particular titles, job families and paygrades in the West Virginia Higher Education Policy Commission's pay system established by WV Code §18B-9A-1. Within this system there are 297 classified positions, paygrades can range from 4 through 25 (WVU paygrades currently range from 6 through 21); and paygrade salaries range between \$18,076 to \$75,406 (salaries are based on a 2012 compensation plan.)
- Testimonials related to the jobs held by classified staff members were offered by the following individuals:
 - Barbara Boyd, Chair, Classified Staff Council and Advisory Council for Classified Employees Representative, on behalf of the WVU Institute of Technology in Montgomery, WV
 - Renee Anderson, Advisory Council for Classified Employees Representative and Debi Cruse, Chair, Classified Employees Council, on behalf of Potomac State College of West Virginia University, in Keyser, WV
 - Linda Campolong, a housekeeper in Residential Life
 - Bob Frame, Manager, Physical Plan Facilities Management
 - Tim Suder, Trade Specialist Lead, II, Facilities Management
- While Morgantown is rated among the top ten most livable cities, Ms. Martinelli offered the following observations:
 - Morgantown has a 10.2% higher cost of living than our HEPC peers – and a 9.2% higher cost of living compared to our Big 12 opponents
 - Morgantown experiences a 14.2% higher housing market than most large cities

Ms. Martinelli concluded that declining state funding and expectations of more budget cuts should warrant a general wage increase every year for members of her constituency.

President Gee praised the classified staff at WVU as people who have loyalty, passion, and are very committed.

BOARD PRESENTATION Students Speak Out

Dr. Carolyn Peluso Atkins, a professor in the Department of Communication Sciences and Disorders at West Virginia University, introduced some of her student athletes and veterans participating in her Students Speak Out program in the College of Education and Human Services. Wrestler, Logan Wilson, baseball player, Michael Grove, and football player, Khairi Sharif, presented their speeches to a large audience consisting of members of the WVU Board of Governors and WVU Alumni Association Board of Directors. In addition, Army National Guardsman, Jeff Gwynn, addressed a joint lunch attended by members of both organizations.

DISCUSSIONS EMANATING FROM EXECUTIVE SESSION

Chairman Flaherty stated that there were no actions emanating from today's Executive Session discussions.

BOARD PRESENTATION WVU's Global Strategies

Dr. William Brustein, Vice President for Global Strategy and International Affairs, outlined for the board a strengthened push to attract international students as well as equip U. S. students with an international vision. He defined a Global University as one in which international experiences and perspectives are fully integrated into the institution's teaching and learning, research and discovery, and outreach and engagement mission. Dr. Brustein stated that we will aspire to have WVU become a pre-eminent global university, which is a means to strengthen its core mission to enable faculty to be better teachers, researchers and global citizens. WVU will begin creating "global portals" in areas of the world aligning with WVU's strengths, interests and land-grant mission. These portals will, in effect, become academic embassies in those areas to connect with potential students, international alumni and corporate partnerships. Dr. Brustein added that his office will work with each college to equip the students with global literacy and global competence, to the point of offering a global competence certificate to accompany a diploma.

Dr. Brustein highlighted the following 2020 Global Goals:

- To increase the international experience for undergraduate, graduate, and professional students.
- To increase the percentage of international students and faculty and facilitate their integration into the campus community.
- To increase international engagements and collaborations for faculty.

- To promote scholarship on major global issues.
- To create and expand robust international partnerships.
- To recognize international accomplishments in P&T processes.
- To develop an international physical presence, and
- To promote collaboration with and support from WVU's international alumni, globally-oriented West Virginia businesses and the local community.

APPROVAL OF MINUTES

J. Thomas Jones moved that the minutes of the September 9, 2016 regular meeting be approved. The motion was seconded by William Wilmoth and passed.

COMMITTEE REPORTS

David Alvarez, who chaired a Joint Finance and Facilities and Revitalization and Strategic Plans and Initiatives committee meeting on October 18, 2016, reported that there were Executive Session discussions during this meeting, but no Board action was taken.

William Wilmoth, Audit Committee Chair, reported on the November 3, 2016 Audit Committee meeting during which Vice President Narvel Weese provided updates as the university's Chief Financial Officer, and Executive Session reports were made by General Counsel, Stephanie Taylor, and Director of Internal Audit, Bryan Shaver. Mr. Wilmoth added that no board action emanated from this committee meeting.

Thomas Flaherty, who chaired a Joint Strategic Plans and Initiatives and Finance and Facilities and Revitalization committee meeting on November 3, 2016, reported that there were Executive Session discussions during this meeting, but no Board action was taken.

PRESIDENT'S REPORT

President Gee noted his appreciation for today's exciting preview of WVU's global strategies. He reported on the celebrations as we near the end of Mountaineer Week that will culminate at halftime of tomorrow's football game in honoring our most generous and passionate Mountaineers with our "Most Loyal" awards. This year's recipients include Most Loyal West Virginians - Bill and Patty Bright, Most Loyal Alumna - Dianne Anderson, and Most Loyal Faculty and Staff Mountaineers - Dr. Kristi-Wood Turner and Jimmy Ford. Dr. Gee added that these people represent the best in West Virginia and our University, and so do many other Mountaineers who are working year round to make our citizens prosperous, healthy and ready to succeed. The president noted that we have consolidated all of our neurosciences research under a new West Virginia University Blanchette Rockefeller Neurosciences Institute, with the goal that WVU will emerge as a leader in developing new technologies to drive deeper understanding of brain function and pathology, and contribute to the economic engine of our region and our nation.

President Gee reported that WVU launched the Million Hour Match in 2015 in collaboration with Volunteer West Virginia and the Corporation for National and Community Service and our efforts have resulted in more than 250,000 documented service hours and more than \$5 million invested into communities throughout the state. He noted that compassion and generosity is at the heart of the Mountaineer Spirit, which we are celebrating this week, and it is the same kind of generosity that helped the WVU Foundation's State of Minds campaign surpass its \$1 billion goal more than a year early, creating nearly 700 student scholarships, 52 faculty chairs and professorships, and more than 210 research funds. The president concluded that in a few weeks as we celebrate Thanksgiving we will also get the thrill of seeing the Pride of West Virginia marching band participate in the Macy's Day Parade.

INFORMATION ITEMS

There were no questions or concerns expressed by any Board members pertaining to the Information Items contained within the agenda.

CONSENT AGENDA

Chairman Flaherty called for any discussion of today's Consent Agenda items, and asked whether any items needed to be pulled for a separate discussion/vote. With no such request forthcoming, J. Thomas Jones moved that the Board accept the Consent Agenda items as presented in today's agenda booklet. This motion was seconded by David Alvarez, and passed

Thereupon, the following Consent Agenda items were approved:

1. Appointment to County Extension Committees

Resolved: That the West Virginia University Board of Governors approves the nominees and alternates for positions on the County Extension Service Committees in West Virginia, as presented.

2. Approval of BOG Committees

Resolved: That the West Virginia University Board of Governors approves the proposed committee structure/assignments for 2016-2017, as presented.

OTHER BUSINESS AND ADJOURNMENT

Chairman Flaherty announced that the Board will conduct its next regular meeting the morning of WVU's graduation ceremony on December 16th at the WVU Coliseum. There being no further business to come before the Board, J. Robert (J.R.)

Rogers moved to adjourn the meeting. The motion was seconded by J. Thomas Jones, and passed. The meeting was adjourned at 2:12 p.m.

Diane Lewis, Secretary