

**WEST VIRGINIA UNIVERSITY**  
**BOARD OF GOVERNORS**

November 4, 2011

The ninety-eighth meeting of the West Virginia University Board of Governors was held on November 4, 2011 at the Erickson Alumni Center. Board members in attendance/participating included Jason Bailey, Ellen Cappellanti, Dr. Tom Clark, Dr. Lesley Cottrell, James W. Dailey, II, Thomas Flaherty, Dr. Robert Griffith, Diane Lewis, Carolyn Long, Dixie Martinelli, William Nutting, Andrew A. Payne, III, Ed Robinson, J. Robert (J.R.) Rogers, Dr. Charles Vest and William Wilmoth. Board member, Raymond J. Lane, was absent and excused.

**WVU officers, divisional campus officers, and representatives present included:**

President, James P. Clements;  
Provost and Vice President for Academic Affairs, Michele Wheatly;  
Health Sciences Chancellor, Dr. Christopher Colenda;  
Vice President for Administration and Finance, Narvel Weese;  
Vice President for Legal Affairs and General Counsel & Assistant  
BOG Secretary, William H. Hutchens, III;  
Athletic Director, Oliver Luck;  
Vice President for Student Affairs, Ken Gray;  
Vice President for University Relations, Chris Martin;  
Vice President for Research, Curt Peterson;  
Vice President for Human Resources, Margaret Phillips;  
Associate Vice President for Academic Planning, Dr. Nigel Clark;  
Senior Associate Provost, Russell Dean;  
Executive Officer for Social Justice, Jennifer McIntosh;  
Director of Internal Audit, William Quigley;  
Executive Officer for Policy Development, Jennifer Fisher;  
Senior Associate Vice President for Finance, Dan Durbin;  
Associate Vice President for Planning & Treasury Operations, Liz Reynolds;  
Associate Provost for Graduate Education, Jonathan Cumming;  
Assistant Vice President for Enrollment Management, Brenda Thompson;  
Executive Director of Student Affairs Business Operations, Les Carpenter;  
Assistant Vice President for Student Affairs, Michael Ellington;  
Associate Vice President for Facilities, Randy Hudak;  
Director of Communications for Student Affairs and Executive Director of  
Mountaineer Parents Club, Sabrina Cave;  
Potomac State College of West Virginia University, Divisional Campus Provost,  
Kerry Odell;  
West Virginia University Institute of Technology, Divisional Campus Provost,  
Scott Hurst;  
Assistant Vice President for University Communications, Becky Lofstead;  
Director of University Relations/News, John Bolt;  
Chair, WVU Staff Council, Jo Morrow;

Chief Financial Officer for Health Sciences, Wendy King;  
Program Coordinator, WVU Office of Social Justice, Charles Morris;  
Associate Director, Organizational Advancement, WVU Extension Service, Ann Berry;  
Dean of Extended Learning, Sue Day-Perroots;  
Director of Employment Services, Patricia W. Gyurke;  
Director of Student Affairs – Center for Black Culture and Research, Marjorie Fuller;  
Assistant Vice President/Social Justice/WVU Health Services and Project Director of the  
Health Sciences & Technology Academy, Ann Chester;  
Director, Office of International Students and Scholars, Michael Wilhelm;  
WVU's ACCE representative, Paul Martinelli;  
Senior Special Event Coordinator, Gretchen Hoover; and,  
Special Assistant to the Board of Governors, Valerie Lopez.

**Members of the Press were also present.**

### **CALL TO ORDER**

The meeting was called to order by Board Chairman, Andrew A. Payne, III, at 8:30 a.m. A roll call was taken to determine who was in attendance and a quorum established.

### **BOARD ITEMS**

#### **Presentation of FY11 Combined Financial Statements**

Vice President for Administration and Finance, Narvel Weese, and Senior Associate Vice President for Finance, Dan Durbin, presented an overview of the FY11 Combined Financial Statements for West Virginia University that are included for approval in today's Consent Agenda. The same were reviewed yesterday with the Board's Audit Committee. A formal, bound version of the audited statements was distributed to all members of the Board and the following highlights of the statements' activity were shared by Vice President Weese and Senior Associate Vice President Durbin:

- The University earned an unqualified (clean) opinion of the FY11 financial statements (covering WVU, Potomac State, WVUIT and WVU Research Corporation) and did not receive a management letter from the external auditor.
- The University's financial performance and balance sheet remain stable.
- Both Moody and S&P, in affirming our bond rating, cited the University's stable finances, healthy student demand, strength of the State economy, stable prudent governance and management practices, and healthy fundraising levels. This is one more example of the University's stable financial position.
- The University's total assets increased by \$51 million from their prior year's amount of \$1.36 billion to a total of \$1.4 billion.

- Total liabilities increased by \$28 million from the previous year (including GASB 45). However, when excluding GASB 45 total liabilities actually decreased by approximately \$20 million.
- The University continues to experience growth in all of its major revenue sources.
- The University also experienced a positive operating margin of \$12.4 million excluding the extraordinary items related to GASB 45 accrual (other post-employment benefits) and unrealized investment activity. (Senior Associate Vice President Durbin provided the Board with in-depth analysis related to these GASB 45 issues.)
- Current (unrestricted) cash and cash equivalents increased by nearly \$20 million from the prior fiscal year.

In summary, management is very pleased with the University's FY2011 financial performance as well as the unqualified (clean) opinion of the FY11 financial statements.

### **Updates on Academic Strategic Planning**

Michele Wheatly, Provost and Vice President for Academic Affairs, provided an update on the academic program review process, as it relates to WVU's 2020 Strategic Plan Goal 1, which is to engage undergraduate, graduate, and professional students in a challenging academic environment. More specifically, Objective 2 as stated under Goal 1 is to "transform the curriculum and encourage innovation in teaching to provide students with the skills that they need to succeed in a rapidly changing society."

Provost Wheatly summarized how WVU examines the curriculum for relevancy to address 21<sup>st</sup> century knowledge economy skills. She first outlined the current formalized processes WVU uses to undertake program review as mandated by HEPC and approved by the Board of Governors.

In addition, Provost Wheatly commented on issues related to future directions in WVU academic programming, which included brief discussions on the following topics:

- What do 21<sup>st</sup> century graduates need to know?
- How much is enough?
- How much education do 21<sup>st</sup> century thinkers and workers need?
- Assessment of student learning.
- Customized degrees/generalists vs. specialists.
- Innovative delivery programs.
- Responding to the marketplace with online learning.
- Starting students on the right track; and
- Seamless pipeline into the academy.

## **Diversity and Inclusion Programming**

President Clements introduced Jennifer McIntosh, Executive Officer for Social Justice, who began today's presentation with comments exemplifying the fact that diversity and inclusion are key pillars in the strategic plan for West Virginia University. She also stated that students at WVU must be prepared to live and work in a highly diverse world.

Today's presentations by various staff members and students were designed to provide a brief overview of some current activities related to promoting diversity and inclusion, which will provide a backdrop of information as this strategic plan goal is given focus over the coming years.

Ms. McIntosh provided background on The Chancellor's Scholars program for minority doctoral students at WVU. McIntosh designed and has administered the program, now in its 11th year, which provides the funding students need to obtain their doctorates, as well as mentoring, networking and research opportunities. She noted that the relationships this program has formed with many academic departments at WVU, particularly in Academic Affairs and with numerous individuals, have helped provide an environment for these students to be successful. She then introduced Dr. Chaun Stores, Dr. Joseph Nyache, Jason Staples and Dr. Damien Clements, each of whom shared their personal experiences within The Chancellor's Scholars program.

Dr. Ann Chester, as Program Director, provided background on The Health Sciences and Technology Academy (HSTA). Found in 1994, HSTA is a 9th-12th grade math and science enrichment program which encourages aspirations, opens doors, and empowers minority and underrepresented students and communities. This partnership brings students and teachers to campuses each summer for laboratory and classroom training and activities. The partnership then provides the infrastructure and support for community-based science projects mentored by scientists, teachers, health professions, students and volunteer community leaders during the school year. Dr. Chester concluded that through HSTA, our students and alumni are building a better tomorrow by improving our education, our lifestyles, our health literacy and our communities today. Dr. Chester then introduced Stephanie Henderson, a dental student at WVU, who shared her personal success story as a participant of this program.

Dr. Marjorie Fuller is Director of the Center for Black Culture and Research at West Virginia University, which develops and promotes many programs and initiatives relevant to the African/African American experience. It also provides a diverse array of research opportunities for faculty, staff, and students interested in the study of African American history and culture. Dr. Fuller introduced students, Joshua Puller and Ellis Roper, who detailed their personal experiences and enrichment resulting from the opportunities offered by the Center for Black Culture and Research. Dr. Fuller then provided a brief overview of a program started in 2009 for newly enrolled African American freshman designed to enrich their college experience. Entitled Academic STARS (Students Achieving and Reaching Success) the program is designed to help students build a solid academic foundation, develop self awareness, and enhance their leadership potential.

Today's presentation concluded with Jason Staples, a former Chancellor's Scholar and current Training and Development Specialist in the Department of Human Resources at WVU, reciting his poem, *Perhaps*, an ode to an inclusive campus he wrote as part of the "One WVU" campaign.

### **Research Trust Fund:**

Provost Michele Wheatly reported that for today's meeting, West Virginia University has gifts received and pledges recorded, as certified by the WVU Foundation and Dr. Curt Peterson, Vice President for Research and Economic Development, as to consistency with the Research Trust Fund Strategic Plan, totaling the sum of \$1,166,000.00 that fall under the focus areas of the strategic plan that the BOG approved in June, 2008, and modified December, 2010. With the pre-requisite certifications required in this process achieved, Chairman Payne recommended that the Board approve this request for match. Upon such approval, the request can be sent to the Vice Chancellor for Science and Research in Charleston.

Thereupon, James W. Dailey, II moved that the West Virginia University Board of Governors approves today's total of \$1,166,000.00 of gifts received and pledges recorded that fall under the focus areas of the strategic plan that the BOG approved in June, 2008, and modified December, 2010, for a matching request pursuant to the provisions of said Research Trust Fund strategic plan. This motion was seconded by Thomas Flaherty, and passed unanimously.

### **EXECUTIVE SESSION**

Chairman Payne requested a motion that the Board go into Executive Session (under authority in West Virginia Code §§ 6-9A-4(b)(2)(A), (b)(7), (b)(9) and (b)(12) to discuss personnel issues, legal matters and matters involving commercial competition. The motion was made by J. Robert (JR) Rogers, seconded by William Wilmoth, and passed. Following the conclusion of Executive Session, Ed Robinson moved that the Board reconvene into regular session. This motion was seconded by Dr. Robert Griffith, and passed.

### **DISCUSSIONS EMANATING FROM EXECUTIVE SESSION**

Chairman Payne reported that the Board discussed personnel matters and legal issues during Executive Session and that nothing discussed required Board action.

### **APPROVAL OF MINUTES**

William Nutting moved that the minutes of the September 9, 2011 regular meeting be approved. The motion was seconded by James W. Dailey, II and passed.

### **COMMITTEE REPORTS**

**Audit Committee:** James W. Dailey, II, Chairman of the Audit Committee, reported that representatives from WVU's External Auditors, Deloitte & Touche, attended yesterday's

meeting to provide an overview of the Financial Statements submitted for approval by the Board as part of today's Consent Agenda. Also during the Audit Committee's Executive Session, reports were delivered by Vice President for Administration and Finance, Narvel Weese; Vice President for Legal Affairs and General Counsel & Assistant BOG Secretary, William H. Hutchens, III; and Director of Internal Auditing, William Quigley.

**Faculty Constituency Committee Meeting:** Dr. Lesley Cottrell, one of the Faculty Representatives on the Board of Governors, and current Chair of the WVU Faculty Senate, thanked all Board members who attended yesterday afternoon's Faculty Constituency meeting. All BOG members were provided a copy of the entire report – which included brief discussions on the following topics:

- WVU Faculty – Who Are We and What Do We Do
- How Do WVU Faculty Compare
- WVU Faculty – The Future
- Factors Contributing to a Strong Faculty Body
- WVU Advance; and,
- WVU School of Public Health

## **PRESIDENT'S REPORT**

President Clements opened by referring to recent news on the invitation for WVU to join the Big 12, and thanked all of the people over many years and decades who built the kind of strong athletic and academic tradition that merited the invitation. He also echoed the Board's positive comments on the faculty presentation to the Board the preceding day.

In his report, Dr. Clements talked about his State of the University address delivered in October. Some of the key points about the University's status included: the University is in sound financial condition; investments are being made in faculty and staff including salary increases and new faculty lines; investments are being made in the capital infrastructure of campus; and investments are being made for students, from retention programming to the new recreation fields that opened this fall. Strategically, the address focused heavily on service and engagement in the context of the 150th anniversary of the land-grant legislation in Congress. Some specific actions announced included: an internal process to provide seed funding for interdisciplinary projects that address state needs (Provost Wheatly will lead this); a dedicated effort in K-12 STEM that builds on and leverages what is already being done through various units, particularly Extension; a Marcellus Shale initiative, which essentially creates a clearinghouse service for the many areas of expertise WVU has on this issue and fosters interdisciplinary research; a search for an Associate Provost for Engagement – to elevate the importance of engagement and help connect Extension across the colleges; and continued work on the new School for Public Health as part of our engagement priorities. Additionally, three new working roundtables around engagement will be launched: Quality of life; Lifelong learning; and, Economic Opportunity and Policy Development.

Dr. Clements talked about a sophomore political science student who was highlighted and spoke during the State of the University –Katherine Bomkamp. Her development of what she calls the "pain free socket" to help amputees with phantom pain has garnered national

recognition. Most recently, Katherine was named one of Glamour Magazine's "21 Amazing Young Women." The distinction is given to young women across the country who are changing the world through service and innovation. She will be recognized at a ceremony at Carnegie Hall in New York City the week after the Board meeting.

Dr. Clements also provided an enrollment update based on the currently available data. Enrollment on all three campuses is 32,733, which is up 1% (382 students) from last year. Both WVU Morgantown and WVUIT posted gains in overall headcount from Fall 2010. Enrollment records were set in the following: main campus head count (29,617) is up 311 from last year or 1.1%. Main campus transfer students (1,185) are up 7.3% or 81 students from last year. Main campus international students (1,480) are up 77 or 5.5%, and Potomac State first time freshmen (720) are up 10 or 1.4%. Other items noted related to enrollment, based on information provided by Brenda Thompson, Associate VP for Enrollment Management, and included: Diversity on main campus increased from 9.9% to 10.4%; half of the growth in undergraduate students came from minority students (408 more undergraduates, 203 more minority undergraduates); the academic profile of the freshman class improved in all three measures- high school GPA, ACT, and SAT test scores; first-time graduate enrollment is up 3.9% (1,363 to 1,416); and full-time graduate enrollment is also up with nearly an 8% increase in minority students (260 from 241).

President Clements next highlighted two on-campus projects aimed at improving service. The first is the "My Mountaineer Card" that will allow students to manage their ID card online, including the ability to add Mountie Bounty (funds) electronically, check spending history, report a lost/stolen card, and even check for open laundry facilities online. The second project is in WVU Athletics where a new digital ticket system has been piloted in basketball this season and will be implemented for football games starting in 2012. Fans will be able to avoid long lines at will-call windows and instead print their tickets from home and, of particular convenience, the system will allow fans to electronically transfer their tickets for a game to friends and family if they are unable to attend themselves.

The President highlighted two recent grants. One is a five-year, \$5.5 million research grant to the WVU Mary Babb Randolph Cancer Center from the National Institutes of Health. It is the third phase of funding in support of the Center of Biomedical Research Excellence (CoBRE) for Signal Transduction and Cancer, led by Laura F. Gibson, Ph.D., of the WVU School of Medicine. Since the CoBRE was first established at WVU, our faculty members have published approximately 300 scientific journal articles. The second grant reported was a \$948,000 award from the Health Resources and Services Administration to the WVU Department of Family Medicine. The proposal was constructed by more than 60 health care professionals of many different fields, including medical doctors, nurses and Ph.D. scientists. It is the largest grant for Community Medicine both in scope and in amount of the award to provide specified training for our medical students to serve rural communities.

The President highlighted recent campus events of importance, including the Veterans Summit and the 50th Anniversary of the WVU Campus Police. He also highlighted an award earned by the staff in Dining Services, which received a Gold Level National Excellence in Worksite Wellness honor by the Well Council of West Virginia. He also noted that earlier this month it was announced that the combined varsity athletic teams at WVU have a Graduation

Success Rate (GSR) score of 80 percent - the highest since the NCAA began collecting GSR data in 1995. This score is up four points from last year's average and 10 points from two years ago.

In terms of highlighting recent honorees, the President pointed to one of our WVU Nursing faculty members, Laurie Badzek (R.N., J.D.), who received one of the highest honors bestowed upon any nursing professional- selection as a Fellow in the American Academy of Nursing (AAN). The President also noted four business leaders were inducted into the West Virginia Business Hall of Fame the previous evening: Stuart M. Robbins, Kimberly Brown Knopf, Fred T. Tattersall and Douglass R. Van Scoy. Additionally, as part of Mountaineer Week, this weekend, several people will be honored (the first being in attendance at the meeting): Kerry Odell, Most Loyal Faculty Mountaineer; Becky Lofstead, Most Loyal Staff Mountaineer; Jim Justice, Most Loyal West Virginian; John Mallory, Most Loyal Alumni Mountaineer.

### **INFORMATION ITEMS**

There were no questions or concerns expressed by any Board members pertaining to the Information Items contained within the agenda.

### **CONSENT AGENDA**

Chairman Payne called for any discussion of today's Consent Agenda items. There being none, Ellen Cappellanti moved that the Board accept the Consent Agenda items as presented in today's agenda booklet. This motion was seconded by Diane Lewis, and passed.

Thereupon, the following Consent Agenda items were approved:

- 1. Approval of new undergraduate major in General Business, College of Business and Economics at West Virginia University**  
Resolved: That the West Virginia University Board of Governors approves the offering of a new undergraduate major in General Business.
- 2. Receipt and Acceptance of the FY11 Combined Financial Statements for West Virginia University**  
Resolved: That the West Virginia University Board of Governors accepts the FY11 Combined Financial Statements for West Virginia University, as presented.
- 3. Higher Education Policy Commission's 2007-12 Master Plan: West Virginia University Compact Update 2011**  
Resolved: That the West Virginia University Board of Governors approves the report Titled "West Virginia University Compact Update 2011" (as contained in today's meeting agenda booklet) that was submitted as a draft to the Higher Education Policy Commission on October 1, 2011.



## **ADJOURNMENT**

Chairman Payne reminded everyone that our final meeting of the year will be a telephonic meeting on December 16, 2011. There being no further business, Dr. Lesley Cottrell moved to adjourn the meeting. The motion was seconded by Jason Bailey, and passed. The meeting was adjourned at 1:50 p.m.

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Thomas V. Flaherty, Secretary