

WEST VIRGINIA UNIVERSITY
BOARD OF GOVERNORS

October 9, 2024

The two hundred twenty fifth meeting of the West Virginia University Board of Governors was held on October 9, 2024, via zoom webinar. Board members in attendance/participating via zoom included Chair Richard Pill and members Charles Capito, Bray Cary, Dr. Lesley Cottrell, Elmer Coppoolse, Michael D'Annunzio, Dr. Patrice Harris, Rusty Hutson, Charlie Long, Paul Mattox, Shirley Robinson, Steve Ruby, Frankie Tack, and Robert Reynolds. Board members Kevin Craig, Alan Larrick and Susan Lavenski were absent and excused.

President, E. Gordon Gee;
General Counsel, Stephanie Taylor;
Interim Vice President for Strategic Communications and Marketing,
Heather Richardson;
Vice Provost, Mark Gavin;
Vice President and Chief Financial Officer, Paula Congelio;
Senior Associate Vice President for Finance, Barbara Weiss;
Deputy General Counsel and Executive Director of Real Estate
Operations, Gary Furbee;
Associate General Counsel, Kylie Barnhart;
Communications Director and Marketing Strategist,
WVU Office of the Provost, Katie Farmer;
Executive Officer and Assistant Board Secretary, Jennifer Fisher;
Executive Director of Communications, University Relations,
April Kaull;
Director of News Communications, Shauna Johnson; and,
Special Assistant to the Board of Governors, Valerie Lopez.

From Search Firm WittKieffer:
Melody Rose
John Thornburg

Members of the Press also participated

CALL TO ORDER

The meeting was called to order by Chair Richard Pill at 1:04 p.m. A roll call was taken to determine who was in attendance and a quorum established.

EXECUTIVE SESSION

Chair Pill requested a motion to move Executive Session, under authority in West Virginia Code Sections 6-9A-4(b)(2)(A), (b)(9) and (b)(12) to discuss confidential, preliminary, and deliberative matters relating to internal Board of Governors operations and institutional succession planning.

The motion was made by Elmer Coppoolse, seconded by Steve Ruby, and passed. Following Executive Session, Bray Cary moved that the board rise from Executive Session. The motion was seconded by Elmer Coppoolse and passed.

Chair Pill stated that no actions resulted from today's Executive Session discussions.

DISCUSSION AND POTENTIAL ENDORSEMENT OF THE WVU PRESIDENTIAL LEADERSHIP PROFILE

Dr. Patrice Harris, Chair of the Ad Hoc Governance Committee and Chair of the President Search Committee, presented this agenda item. Part of this meeting agenda included a pdf entitled "The Search For The 27th President of West Virginia University" a copy of which is attached hereto and made a part hereof, by reference.

Dr. Harris provided the following comments:

- The West Virginia University Board of Governors is continuing to move forward with its search for our next President – an inspirational leader who will help forge our path forward. This is an exciting time for WVU.
- As part of our commitment to gathering and implementing the perspectives of all our constituents, WVU conducted 34 virtual and in-person listening sessions for alumni, students, faculty, and community members to share their ideas about the specific attributes our next President must embody.

- The 75-minute sessions were held across the state on WVU's campuses in Morgantown, Beckley, and Keyser as well as in Charleston.
- Several virtual sessions were also held for those unable to attend in person, including six virtual sessions hosted by the WVU Alumni Association.
- The University also conducted an online survey to provide an additional opportunity to participate in the search process that was launched on July 24 and remained open for seven weeks. In all, 1,181 members of the WVU community responded.
- Through information gathered from the listening sessions and the online survey, the University, with the assistance of the WVU Presidential Search Committee and our presidential search partner, WittKieffer, developed the Presidential Leadership Profile to attract top candidates to the University and shape our expectations for the role.
- The proposed Leadership Profile is included with the Board's materials. It will also be available on the WVU Presidential Search website once WittKieffer formally opens the application process.
- As you can see in the profile, the listening sessions and online survey results confirmed that our next President must understand our commitment to the land-grant mission and the vital role WVU plays in the state, bring a wealth of relevant experience, and demonstrate an unwavering dedication to lead in alignment with WVU's values.
- The Presidential Leadership Profile, if endorsed by the Board today, will be posted publicly on October 11 for potential candidates. This will begin the portion of the search where formal applications and nominations will be accepted.
 - We are excited to move this segment of the search and will provide appropriate updates to the University Community during the Fall and Spring semesters.

- As a reminder, the search committee will be continuing its work through the remainder of the Fall semester and into the early Spring semester to review and evaluate the applications received. We anticipate announcing our next president later in Spring 2025.

Now, Mr. Chair, I move that the Board endorses the Presidential Leadership Profile, as presented. This motion was seconded by Elmer Coppoolse and passed. Dr. Harris added that the profile will continue to be edited – for formatting and other minimal items but stated that no substantive changes would be made.

DISCUSSION AND ENDORSEMENT OF PRESIDENTIAL SEARCH FINALIST STAGE

Dr. Patrice Harris, Chair of the Ad Hoc Governance Committee and Chair of the President Search Committee, presented this agenda item as follows:

- In keeping with our commitment to update the University community on the WVU Presidential Search process, and in accordance with BOG Rule 1.3 on the presidential search, I will now present a key recommendation to the Board regarding the finalist stage of the process.
- To ensure that we attract a diverse and highly qualified pool of candidates, we recommend that the University does not disclose the names or backgrounds of any candidates beyond the Board, the Search Committee and those authorized by the Board.
- More specifically, we recommend the following:
 - The Search Committee will review applications, conduct preliminary interviews, and ultimately recommend a slate of 3 to 5 finalists to the Board.
 - The Board and the Search Committee will conduct in-person interviews with the finalists.
 - In accordance with its statutory obligations, the Board will deliberate and select the next President of West Virginia University.
 - The Board will announce the new University president in the Spring of 2025.

- Please let me explain the “why” behind this recommendation.
- We fully understand and appreciate the desire within our community for public finalist announcements and open campus visits. We have carefully considered all feedback, including the West Virginia Campus Workers petition requesting that finalists be named publicly.
- For months, the Ad Hoc Governance Committee and the WVU Board of Governors have deliberated on how to best handle the finalist stage. Our goal has been to implement a process that ensures we attract the most qualified candidates.
 - The Ad Hoc Governance Committee, with the assistance of our search firm partner, WittKieffer, conducted research on best practices for presidential searches.
 - We also conducted research on the processes used at similar peer institutions for presidential searches in recent years.
 - Seven did not publicly announce their finalists, four only disclosed a single finalist immediately prior to their presidential announcement, and nine publicly announced their finalists.
 - Every institution must choose their own the search process, with many contingent upon state regulations, by-laws or board rules. Our research shows that not publicly announcing finalists is a common and accepted practice today among public universities.
- Based on this research and our objective to recruit the best candidates, we recommend the Board not publicly announce the finalists.
 - The Board must be mindful of the current landscape of higher education.
 - The role of University President is more critical now than ever and it is our goal to attract and recruit the best, highest quality candidates to apply for this position.
 - Candidates of today’s market want and often expect confidentiality.

- Publicly naming finalists can deter top candidates who prefer to keep their job search discreet to maintain their current leadership roles, especially those currently in high-level positions at other institutions.
- To balance the need for confidentiality with our commitment to inclusivity, we have taken several steps to ensure that we incorporate a diverse set of viewpoints into the search process, including:
 - Engaging an external executive search firm, WittKieffer, that specializes in conducting high-quality searches for university presidents; and
 - Establishing a Search Committee comprised of University constituents who represent the expansive West Virginia University Community, including faculty, staff, students, academic deans, athletics, our divisional campuses, WVU Medicine, the WVU Foundation, and the WVU Alumni Association.

Now, Mr. Chair, I move that the Board endorses the final stage of the presidential search process, as presented, pursuant to WVU BOG Governance Rule 1.3, This motion was seconded by Frankie Tack and passed. Dr. Harris added that the finalist stage will begin after the board completes its first round of interviews.

GENERAL DISCUSSION AND ADJOURNMENT

. There being no further business to come before the board, Charles Capito moved to adjourn the meeting. The motion was seconded by Elmer Coppoolse and passed. The meeting was adjourned at 2:04 p.m.

Robert Reynolds, Secretary

T H E S E A R C H F O R T H E

27TH

***PRESIDENT OF
WEST VIRGINIA
UNIVERSITY***



JOIN OUR MOUNTAINEER FAMILY

Being a Mountaineer means joining a community. A family. Those who wear gold and blue share a bond, unbroken by time or distance. Mountaineer roots run deep. That's why we say, "Once a Mountaineer, always a Mountaineer."

West Virginia University is excited to embark on the search for our next President — an inspirational leader who will help us forge our path forward.

As we invite applications and nominations to fill the role of West Virginia University's 27th President, we are eager to share our story of who we are and why we are a unique land-grant institution ready to adapt to the fast-evolving world of higher education.

Our grit, rugged determination and passion guide us in our relentless pursuit of groundbreaking discoveries, innovation, student engagement and academic excellence.

We expect to find a strong, passionate leader ready to embrace our Mountaineer spirit and demonstrate an unwavering dedication to fulfill our land-grant mission of bringing life-changing education, healthcare and prosperity to all West Virginians.

Today, we stand on the threshold of possibility. And we're just getting started. Consider joining our Mountaineer family and help lead, educate and inspire in service to our state and future generations of Mountaineers.

Let's go.[™]



**HEAR OUR
STORY**

C O N T E N T S

P O S I T I O N A N N O U N C E M E N T	1
W H O W E A R E	6
M E E T O U R M O U N T A I N E E R F A M I L Y	18
A N E C O N O M I C A N D I N N O V A T I V E P O W E R H O U S E	27
E X T E N D I N G O U R R E A C H , L E A N I N G I N T O O U R L A N D - G R A N T M I S S I O N	34
W V U L E A D E R S H I P	45

POSITION ANNOUNCEMENT

West Virginia University invites applications and nominations for the position of President.

WVU is embarking on the search for its next President — an inspirational leader to help us forge a path forward as a land-grant institution and the flagship university of the state.

Our next President must understand our commitment to the land-grant mission and the vital role WVU plays in the state, bring a substantial understanding of public higher education administration and demonstrate an unwavering dedication to lead in alignment with WVU's values.

As the landscape of higher education continues to evolve, our leader must lean into the challenges and opportunities ahead.

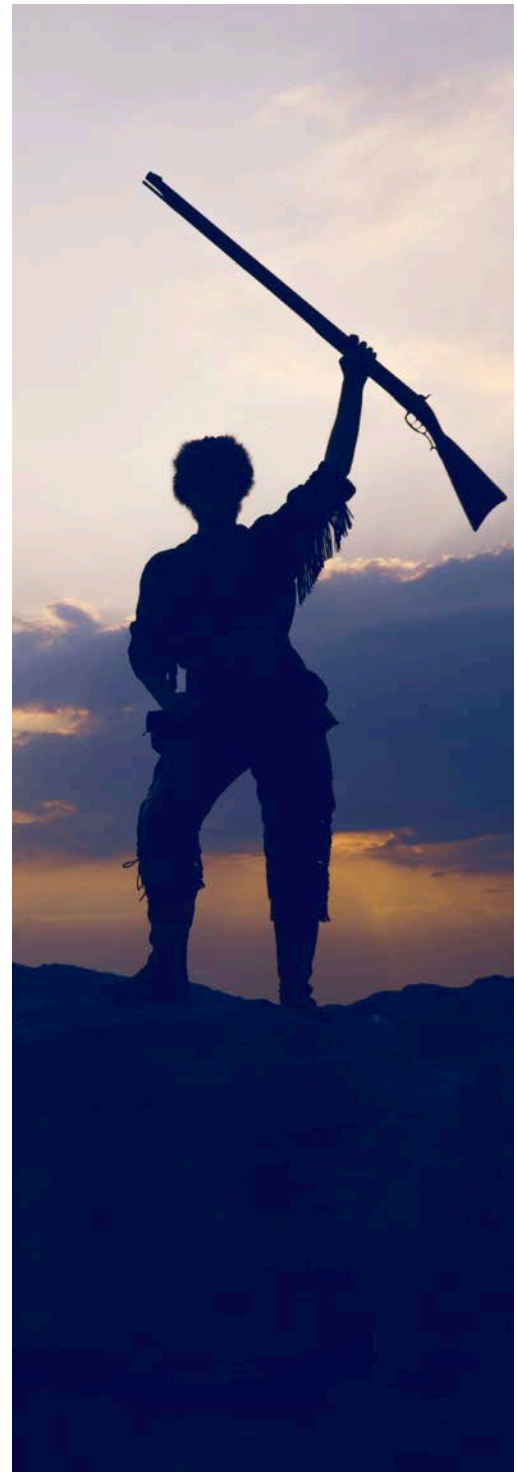
To serve at the helm of our flagship university, candidates must demonstrate the experience and capacity to lead a complex, statewide research university. It will be critical to engage the entire community in manifesting a positive, compelling vision for our University's and our state's future.

In addition, forging strong relationships built on trust and transparency will be monumental to securing the resources necessary to carry out WVU's mission and support its students, faculty and staff. Strategic collaborations and partnerships among industry, government and community organizations will enhance research, innovation and economic development initiatives while ensuring that WVU is a welcoming campus environment for all students, faculty and staff.

The next President also will be expected to develop and maintain financial and enrollment sustainability, identify opportunities for innovation and explore alternative revenue prospects that benefit the WVU community and the state.

Above all, the President must be a tireless advocate for student access and success, academic excellence, the health and well-being of the WVU community and the state of West Virginia's economic growth and prosperity.

See page 5 for procedure on candidacy.



OPPORTUNITIES AND EXPECTATIONS:

The President of West Virginia University is the Chief Executive Officer of the University, reports to a 17-member Board of Governors and oversees a budget of approximately \$1.3 billion. The President will be expected to address the following:

Financial challenges – The next WVU President will secure a revenue and budget model that will sustain the University through dynamic higher education and state funding environments, including but not limited to stabilizing tuition revenues, advocating for additional public investment, raising critical contributions from a wide variety of philanthropic sources and generating alternative revenue streams. To ensure its financial health, the President will work collaboratively with internal and external stakeholders, leveraging the unique impact of the University on not only the state’s educational future, but also economic prosperity and health outcomes.

Enrollment and retention – It will be imperative for the new President to ensure effective leadership, direction and accountability of University efforts to recruit and retain outstanding students, faculty and staff and to thoughtfully navigate the effects of significant change. Within an environment of declining high school graduates, the President must ensure that campus enrollment and retention teams are creatively developing new models for recruitment, investing in and supporting robust campus life and athletic programs and continuing the recent record of success in improved student persistence and completion.

Academic programs – While the campus has recently experienced a significant shift in its academic portfolio, aimed at aligning programs with student and employer demand, the President must lead by anticipating and adapting to continuously changing state and societal needs for cutting-edge curricula, medical care and research programs. The academic portfolio must be sufficiently resourced with effective assessment and supports in order to ensure continuous improvement and to serve the needs of the state.

The promise of a land-grant research university – As an R1, land-grant institution, WVU holds a special responsibility to ensure the well-being of the entire state through Extension services, its branch campuses and its research portfolio. First and foremost, the President is the principal advocate and champion for affordable, outstanding education, student success and academic excellence within an institution evolving to anticipate and meet society’s needs. In order to fulfill the highest level of service to the state, the President will ensure that both our programs and the research portfolio are resourced with the modern systems, organizational structures and accountability measures that will enable faculty to leverage funding opportunities to the benefit of the state while fostering innovation and the growth of knowledge.

Leadership and communication – WVU’s new President will be an expert in building effective teams, developing and retaining top talent and promulgating an inclusive communications philosophy. With a number of leadership positions to fill and a complex multi-campus organization to administer, the President will have the opportunity to strategically assess the existing leadership structure, empower existing talent and augment the team with fresh perspectives and external experiences through select hires. Fundamental to the success of the President’s team will be creating a shared vision for strategic and consistent internal communications that engages the entire WVU System in embracing the future.

Community engagement – The President will be responsible for serving as the external face of the University. The successful candidate will be one who can honor and reinvigorate the passion of WVU’s entire constituent base toward its purpose and future. Following a significant restructuring of academic priorities, the President will acknowledge the challenges of the recent past while reorientating the campus toward its bright future through a compassionate and transparent style of decision-making, engaging the broader community in their vision for the future.

Strategic partnerships and relationships – As West Virginia’s land-grant institution, WVU must strive to deepen its engagement with the local community and the state through outreach programs, economic development initiatives and partnerships that address community needs and leverage University expertise. The President will be expected not only to create strong relationships with communities, hospitals, government entities and officials, legislators, industry leaders and other strategic partners but also to encourage and incentivize partnerships throughout the WVU System.

Organizational effectiveness and efficiency – The next President of WVU will bring experience in managing large, complex organizations and in making them function with greater effectiveness and efficiency. Having run organizations of similar size and scale, they will solicit input from across the University and its constituent parts, modernizing processes, procedures and systems, removing barriers, improving outcomes, enhancing compliance and reinvigorating staff and faculty.

PERSONAL QUALITIES AND PROFESSIONAL QUALIFICATIONS:

West Virginia University seeks a seasoned, servant leader to join its community in advancing and executing a compelling vision for WVU as an outstanding land-grant, R1 research University that galvanizes the community. In addition, the next President will demonstrate:

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- / Ability to develop trust, lead with optimism and energy and inspire all members of the community to contribute to the WVU mission, vision and values.
 - / Deep and abiding commitment to student success.
 - / Aptitude for identifying and developing talent, and willingness to hold team members accountable to measurable outcomes.
 - / A track record of transparent decision-making that inspires trust in decision-making and reflects on-the-ground experience.
 - / Commitment to excellence in teaching, research, service and student support.
 - / Strong financial background, critical thinking and analytical skills and effective financial management experience.
 - / Evidence of impactful leadership ability based on effective communication skills, broad stakeholder engagement, team management and ability to make decisions.
 - / Deep appreciation for the state of West Virginia, Appalachia and WVU’s unique role within the state; genuine and active interest in becoming a member of the WVU community.
 - / Experience with, and a substantial understanding of, organizational systems, public higher education administration and its complexities.
 - / Empathy, integrity, transparency, curiosity, flexibility and a willingness to listen deeply and be responsive to community concerns.
 - / Commitment to WVU’s values with emphasis on academic freedom and cultivating a welcoming environment.
 - / Outstanding track record of relationship-building and fundraising skills.
 - / Political acumen, with an ability to work across the ideological spectrum at both state and federal levels.
 - / An understanding of the contemporary world of collegiate athletics.
 - / Exposure to and appreciation for the unique dimensions of an academic medical center and its impact on the state’s overall health and well-being.
 - / Academic and professional credentials that garner the respect of the academic community.
 - / Experience leading and managing change with positive outcomes.

PROCEDURE FOR CANDIDACY

All applications, nominations and inquiries are invited. Applications should include, as separate documents, a CV or résumé and a letter of interest addressing the themes in this profile.

*Review of candidate materials will begin immediately, and the position will remain open until filled. For optimal consideration, please submit materials by **December 5, 2024**.*

WittKieffer is assisting West Virginia University with this search. Applications, nominations and inquiries can be directed to WittKieffer consultants Melody Rose, PhD, Lucy A. Leske and Maya Holt-Brockenbrough, PhD at WVUPresident@wittkieffer.com.

More information about the presidential search process can be found at West Virginia University's presidential search website at presidentalsearch.wvu.edu.



WHO WE ARE



MISSION, VISION, VALUES

WVU MISSION STATEMENT

As a land-grant institution, the faculty, staff and students at West Virginia University commit to creating a diverse and inclusive culture that advances education, healthcare and prosperity for all by providing access and opportunity; by advancing high-impact research; and by leading transformation in West Virginia and the world through local, state and global engagement.

WVU VISION STATEMENT

As one West Virginia University, we are purposeful in our studies and our work so that we can partner with our communities – both near and far – to bring needed and valued solutions to real-life problems within the pillars of education, healthcare and prosperity.

THE WVU VALUES

SERVICE

We seek opportunities to serve others and are committed to providing the highest quality of service.

CURIOSITY

We ask questions, seek new opportunities and change through innovation.

RESPECT

We are respectful, transparent and inclusive with each other.

ACCOUNTABILITY

We perform at our very best every day to create a University that is responsive, efficient and effective.

APPRECIATION

We support and value each other's contributions as we build a community that is One WVU.

BY THE NUMBERS

THIS IS WVU

WVU is accredited by the Higher Learning Commission. Many degree programs hold specialized accreditation.

WVU is **one of only about a dozen** U.S. schools classified as a land-grant, doctoral research university with a comprehensive health sciences center.



WVU is **one of only five flagship, R1, land-grant, community-engaged universities in the nation** and **one of 146 R1** (highest research activity).

WVU is a **space-grant university**, part of a network formed for outer-space related research.

According to College Scorecard, WVU graduates earn **\$10,000 more** than other college graduates 10 years after graduation — **32% more than other college grads**.

Cost of a WVU degree compared to an average 4-year school is **29% LESS** (nationally).

In May 2024, **43%** of WVU System graduates earning bachelor's degrees had **zero federal student loan debt**.

We're the **best 4-year college in West Virginia** for future earnings (College Scorecard).

WVU ranks in the **top 2.4% of worldwide universities**, according to the Center for World University Rankings.

WVU is **one of 85 higher education institutions** to receive the Innovation and Economic Prosperity University distinction from the **Association of Public and Land-grant Universities**.



26,000+
STUDENTS SYSTEMWIDE

23,000+
STUDENTS IN MORGANTOWN

17,000+
UNDERGRADUATE STUDENTS
AT MORGANTOWN

4,000+
FIRST-TIME FRESHMEN
AT MORGANTOWN

5,000+
GRADUATE/PROFESSIONAL STUDENTS
AT MORGANTOWN

~4,000
FIRST-GEN IDENTIFIED UNDERGRADS

53% | **47%**
FEMALE | MALE

45% | **55%**
WEST VIRGINIANS | OUT-OF-STATE

FROM ALL 50 U.S. STATES, EVERY
WEST VIRGINIA COUNTY, 115 NATIONS
(2024 DATA)

300+
MAJORS

(TOTAL BACHELOR'S, MASTER'S, PHD AND PROFESSIONAL)

170+

**UNDERGRADUATE
MAJORS SYSTEMWIDE**

WVU Online offers **13** undergraduate majors, as well as **32** master's, **2** doctoral and **2** associate degrees. Plus, **32** certificate programs.

The WVU System has **4,246** **Promise Scholars** (2024-25) awarded a total in excess of **\$22 million** in funding. The current freshman class at Morgantown includes **1,106** **Promise** recipients. Yearly, the **WVU System** educates about half of all West Virginia **Promise** recipients.

450+

STUDENT ORGANIZATIONS

6,327

DEGREES AWARDED (2023-24)

12

**The Center for Learning, Advising and Student Success (CLASS) houses all students until they choose a major and gain admission into a WVU school or college*

COLLEGES AND SCHOOLS

- /** *Davis College of Agriculture and Natural Resources*
- /** *College of Applied Human Sciences*
- /** *Eberly College of Arts and Sciences*
- /** *John Chambers College of Business and Economics*
- /** *College of Creative Arts and Media*
- /** *School of Dentistry*
- /** *Benjamin M. Statler College of Engineering and Mineral Resources*
- /** *College of Law*
- /** *School of Medicine*
- /** *School of Nursing*
- /** *School of Pharmacy*
- /** *School of Public Health*

**WVU SYSTEM DISBURSED
\$432,000,000+
IN FINANCIAL AID**

(\$167,000,000+ IN SCHOLARSHIPS 2023-24)

**WVU MORGANTOWN
DISBURSED
\$385,000,000+
IN FINANCIAL AID TO 18,661 RECIPIENTS**

**AT WVU MORGANTOWN, 94% OF FRESHMEN
RECEIVED GRANTS/SCHOLARSHIPS.**

OUR COLLEGES AND SCHOOLS

OUR 12 COLLEGES AND SCHOOLS ARE WHERE LEARNING HAPPENS.

In our classrooms, labs, maker-spaces and more, students receive a blend of in-the-lab, in-the-field, get-your-hands-dirty knowledge combined with human connections. Here are a few stories that highlight the accomplishments and people of WVU's colleges/schools.



DAVIS COLLEGE OF AGRICULTURE AND NATURAL RESOURCES

Chelsea Elliott, a landscape architecture senior, won a Gilman Scholarship: “I was able to take what I learned in Europe and apply that to the work I was doing at my internship, [to see how] biking trails can look in West Virginia.”

The College oversees 13 farms and forests (Organic Research, Animal Sciences, WVU Research Forest and more).



COLLEGE OF APPLIED HUMAN SCIENCES

Cody Fisher, a 2024 graduate in physical education and kinesiology, said, “I went from learning how to properly roll a ball with a group of classmates to teaching 45 classes a week by the end of it all. **If you want to feel connected to the staff and be supported at every level, this is the right program for you.** All of the faculty put students first in their lives, and it shows.”

CAHS Professor **Margaret Glenn** is leading the way in the field of clinical rehabilitation and mental health counseling with innovative use of virtual reality technology. **Students engage in a one-on-one, immersive training simulation with human-powered avatars to practice counseling skills.**



EBERLY COLLEGE OF ARTS AND SCIENCES

Alumna **Jayne Anne Phillips** (English, '74) won the **2024 Pulitzer Prize for Fiction** for her novel “**Night Watch.**”

Recent philosophy alumni have gone on to graduate programs at Harvard Law School, the University of Virginia Law School, Johns Hopkins Medical School and more. Alumni work in the U.S. House of Representatives, the U.S. Department of Health and Human Services, for Google and as surgeons, professors, dentists, bioethicists and business owners.

WVU has the **largest crime scene training complex in the U.S. for our forensic programs** and the largest internship program in the nation.



JOHN CHAMBERS COLLEGE OF BUSINESS AND ECONOMICS

The Chambers College has grown from **1,100 students 15 years ago to 3,700 students and continues to grow**. Business Mountaineers are placed in jobs or enrolled in graduate school **at a rate of 94% six months after graduation**.

Housed in Reynolds Hall, which opened its doors in 2022 as a cutting-edge business learning complex on Morgantown's waterfront, the College offers experiential and innovative learning that **simulates real-world business scenarios**, including the **Dr. Randy and Karen S. Evans Cybersecurity Lab**, the Roll Capital Markets Center and the Wehrle Global Supply Chain Lab. During the first semester Reynolds Hall opened, the Becker Academic Engagement Center assisted 2,100+ students, double the amount who could be tutored and coached in the previous space, contributing to a **record-breaking retention rate of 82.3% for business majors in fall 2023**.



COLLEGE OF CREATIVE ARTS AND MEDIA

CCAM students learn, perform and collaborate in **11 buildings across the WVU campus** — a massive 150,000 square feet of labs, theaters, studios, classrooms and creative-spaces. **The Media Innovation Center provides space, technology, curriculum and culture for building a collaborative community of entrepreneurs and problem-solvers**. Programs work closely with industry and community partners.

DownBeat magazine recognized CJ Rhen, a student in the Music Business and Industry Master's Degree Program, with the award for Best Engineered Studio Recording from a graduate-level student.

SCHOOL OF DENTISTRY

In preparation for a new residency program, the School is upgrading and expanding the **pediatric dental clinic to help meet oral healthcare needs for a growing number of Mountain State children**.

Students accumulate 100+ hours of community engagement work prior to graduation.

BENJAMIN M. STATLER COLLEGE OF ENGINEERING AND MINERAL RESOURCES

The Statler College has experienced a **72% boost in externally funded engineering and computer science research and development** since 2020. New majors are preparing for the future, now: engineering technology lets students be hands-on, using industry-standard equipment from day one, while robotics engineering is partially funded by NASA and has an **internationally ranked robotics team** with grads hired by SpaceX and Tesla.

The College's groundbreaking midstream petroleum engineering online master's and certificate offer a first-of-its-kind program to answer the growing demand for trained and knowledgeable midstream engineers.

COLLEGE OF LAW

WVU has the only law school in the state of West Virginia, founded in 1878 and ABA-approved since 1923. Graduates excel, lead and serve. Recent rankings include being the **#5 Best Law School for Public Interest — preLaw Magazine (Back to School 2023 Issue)** and the **Best Value Law School (B+) — preLaw Magazine (fall 2023)**.

Twelve members of the Class of 2024 have been accepted to prestigious clerkships with state and federal judges across the country, putting WVU Law among the top law schools in the U.S. for federal clerkship placement.



SCHOOL OF MEDICINE

Nicole Faso, Athletic Training '15, joined WWE in 2019 as one of four athletic trainers for the company's main talent roster, which includes the Raw and Smackdown brands.

The Doctor of Physical Therapy Class of 2024 achieved a 100% first-time pass rate on the National Physical Therapy Certification Examination. The school currently offers **more than 55 ACGME-approved residency programs and fellowships, many of which are the only specialty training programs of their kind in the state.** The Medical Degree Program prepares students to become leading physicians who advance biomedical research while improving local, national and global health thanks to unique, personalized experiences during clinical rotations at partner hospitals and clinics statewide.



SCHOOL OF PHARMACY

A third-year student is among 28 applicants nationwide chosen to participate in a professional program

exploring academic pharmacy careers. The American Association of Colleges of Pharmacy selected **Maegan Casimir**, a native of Falling Waters, WV, for its 2024-2025 Aspiring Academics Program.

The School is ranked in the top 10% of U.S. pharmacy schools for residency placement, with a 7:1 student-to-faculty ratio.



SCHOOL OF NURSING

The WVU School of Nursing was named the **2024 Best RN Program in West Virginia by RegisteredNursing.org; the second year in a row** for the recognition. **Robin Elkins**, a PhD in nursing student, was named a 2024-

26 Jonas Scholar. She says, "I love what I study because I hope to be someone's voice one day." The award provides financial assistance, leadership development and networking support to expand the pipeline of nursing faculty, researchers and advanced practice nurses.

WVU's Undergraduate Nursing Program was in U.S. News & World Report's top 100 (for the second year in a row).



SCHOOL OF PUBLIC HEALTH

WVU's commitment to **research and collaborations with the Centers for Disease Control and Prevention** drew **Yuni Tang** here

for the PhD in Public Health Sciences Program. After graduation, she accepted the position of postdoctoral research associate at the University of North Carolina Highway Safety Research Center: "Public health impacts every aspect of society, and it's a field that not only saves lives but also enhances the quality of life, making it a critical and rewarding area of study and work."

The School is the only fully accredited public health school in the state.

HEALTH SCIENCES CAMPUS

health.wvu.edu

A MISSION OF CARE.

The WVU Health Sciences' primary mission is to improve the health and well-being of everyone we serve by cultivating exceptional health professionals, solving real problems and caring for our people and communities.

- WVU has the state's only comprehensive academic health sciences center — a place where educators, healthcare professionals and scientists work together to advance human health. Across five health schools and numerous centers and institutes, that duty is woven through excellence in education, research, service and patient care.
- We are training future healthcare professionals in an environment that encourages curiosity, fosters innovation and champions patient-centric care.
- We are serving the people of West Virginia by targeting health disparities in the state and delivering real solutions that have a genuine impact on our citizens' health.
- We are pioneering advances in neuroscience, cancer, heart and vascular, population health and other areas to understand, and eliminate, vexing health problems.
- We are collaborating with hospitals and clinics, state and federal agencies, communities and people to build a culture of health, well-being and hope.



PIONEERING GROUNDBREAKING DISCOVERIES AND WORLD-CLASS CARE

Research is a crucial aspect of what we do at WVU Health Sciences. We're breaking down barriers between academic disciplines, schools and colleges and building multidisciplinary research teams to address important health problems in our state and nation – from neuroscience, cancer and substance use disorder to oral care and population health.

✓ The WVU Rockefeller Neuroscience Institute uses the latest technologies, an ecosystem of partners and an integrated approach to make meaningful progress in the advancement of brain health. RNI executive chair **Ali Rezai, M.D.**, and his team gave the “60 Minutes” producers and camera crews a front row seat as they explored new frontiers in the treatment of brain diseases and disorders — including using ultrasound to treat Alzheimer’s disease and addiction.

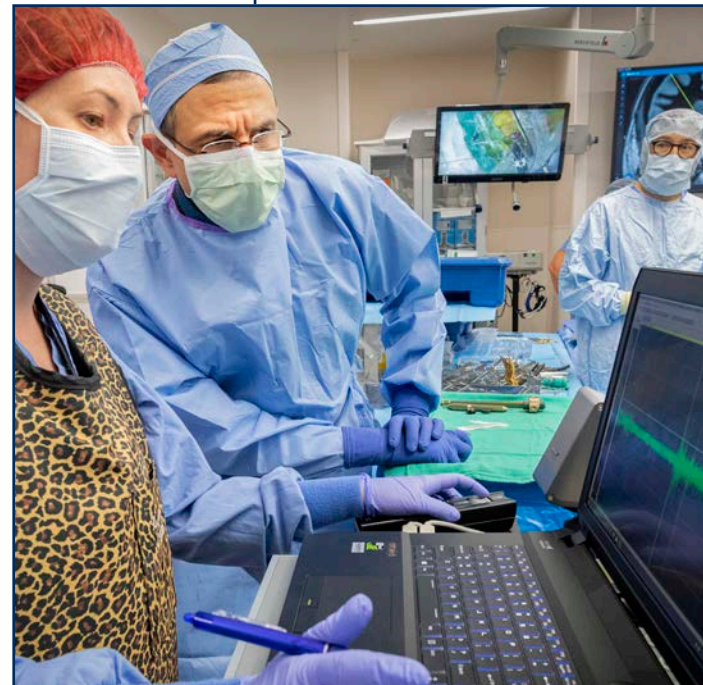
go.wvu.edu/4g96b

✓ The WVU Cancer Institute is reimagining cancer care in the state as it works to attain National Cancer Institute Designation — a first for West Virginia. The National Cancer Institute leads cancer research across the country and recognizes cancer centers with an official NCI designation. This designation is awarded to cancer centers that are leading in innovative research and treatments and is the gold standard for cancer programs.

✓ The West Virginia Clinical and Translational Science Institute was named as one of three hubs nationally that will launch the National Institutes of Health Communities Advancing Research Equity for Health™ (CARE for Health™) initiative.



DR. ALI REZAI



WVU HEALTH SCIENCES INCLUDES:

5 SCHOOLS

DENTISTRY, MEDICINE, NURSING,
PHARMACY, PUBLIC HEALTH

60+

DEGREE AND CERTIFICATE
PROGRAMS

80+

RESIDENCY AND FELLOWSHIP
PROGRAMS

60+

RESEARCH LABS

3,800+
STUDENTS

1,500+
NEW FACULTY RECRUITED
SINCE 2016

OUR SYSTEM

WVU'S UNIQUE POSITION WITHIN WEST VIRGINIA



West Virginia University is truly West Virginia's university. WVU campuses are located across the state, and each of West Virginia's 55 counties has a WVU Extension Office. We serve our state in nearly countless ways and are West Virginia's economic powerhouse.

***HEALTH SCIENCES CAMPUS**



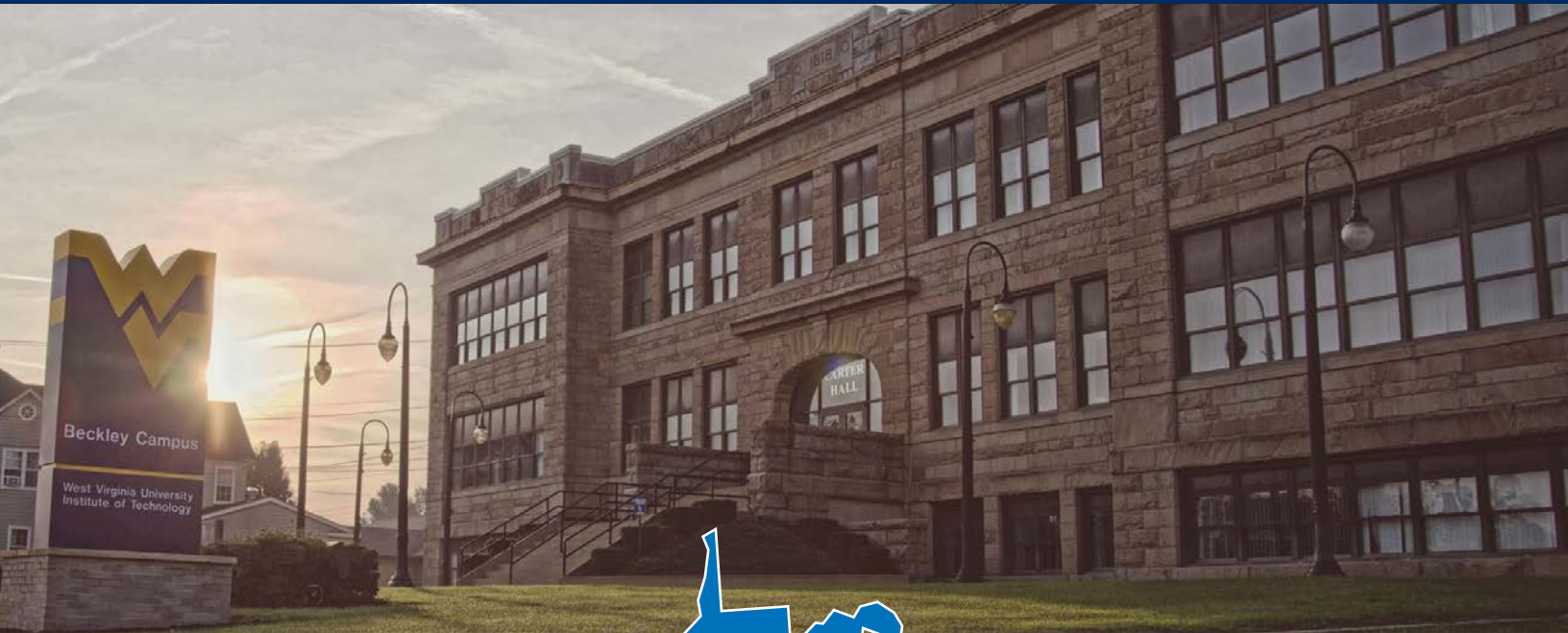
WVU CAMPUS



WVU HOSPITAL



WVU EXTENSION OFFICE



WVU TECH

170 MILES SOUTH OF MORGANTOWN



With nationally-ranked, ABET-accredited engineering programs and exciting, in-demand majors, WVU Tech is known for its a small class sizes and state-of-the-art science and engineering focus. Plus, Beckley is only minutes away from the New River Gorge National Park. Whether you're hiking, climbing or rafting, the Gorge is a gateway to push boundaries and make memories.

A CAREER-READY FOCUS

WVU Tech delivers the highest return on investment by combining top-tier academics with real-world experience. Tech's programs are designed to ensure that students are ready to start their careers and excel on day one.

MOST POPULAR MAJORS:

BUSINESS MANAGEMENT | MECHANICAL ENGINEERING | BIOLOGY |
NURSING | PSYCHOLOGY | CIVIL ENGINEERING | COMPUTER SCIENCE
FORENSIC INVESTIGATION | ELECTRICAL ENGINEERING

1,200+ STUDENTS

47% FEMALE

53% MALE

12:1 STUDENT-TO-FACULTY RATIO

17 AVERAGE CLASS SIZE

25+ STATES

30+ COUNTRIES

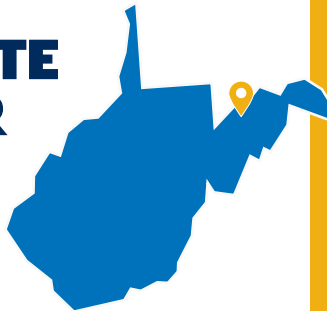
40+ STUDENT ORGANIZATIONS

2 RESIDENCE HALLS



WVU POTOMAC STATE COLLEGE AT KEYSER

80 MILES EAST OF MORGANTOWN



Students here can earn a degree on a small, tight-knit campus that feels like home. Keyser, proud to proclaim itself “Friendliest City in the USA,” is a community where students can create their own experience — both in the classroom and out. In this idyllic setting, students can find supportive faculty and peers with all the benefits of a larger university system at their fingertips.

1,000+ STUDENTS

62% FEMALE **38%** MALE

18:1 STUDENT-TO-FACULTY RATIO

60+ 2-YEAR PROGRAMS

8 4-YEAR PROGRAMS

17+ STUDENT ORGANIZATIONS

2 RESIDENCE HALLS

TOP TWO-YEAR PROGRAMS

COMPUTER INFORMATION SYSTEMS | PRE-NURSING | GENERAL TECHNICAL STUDIES | AEROSPACE ENGINEERING | AGRIBUSINESS MANAGEMENT | AGRICULTURAL AND EXTENSION EDUCATION | ANIMAL SCIENCE | BIOLOGY | BIOMETRIC SYSTEMS ENGINEERING | BUSINESS ADMINISTRATION | BUSINESS TECHNOLOGY (AAS) | CHEMISTRY | CHILD DEVELOPMENT AND FAMILY STUDIES

TOP FOUR-YEAR PROGRAMS

BACHELOR OF INTEGRATED STUDIES | BUSINESS MANAGEMENT | COMPUTER INFORMATION SYSTEMS | CRIMINAL JUSTICE | NURSING | REGENTS BACHELOR OF ARTS | SUSTAINABLE AGRICULTURE ENTREPRENEURSHIP



MEET OUR MOUNTAINEER FAMILY



OUR FUTURE MOUNTAINEERS

As we recruit future Mountaineers, we focus on how we're a big university with the heart of a small school, where every student can find the support and attention they need — from guides to mentors to success coaches.

WE'RE EXCITED TO SHARE THE CURRENT, PRE-CENSUS PORTFOLIO OF OUR 2025 INCOMING CLASS.*



2025 WVU SYSTEM ENROLLMENT UPDATE

AS OF SEPTEMBER 2024

First-Time Freshmen: **4,700+**

Sophomore, Junior and Senior Undergraduates: **14,700+**

Professional and Graduate: **5,300+**
(including master's and PhD)

Total Enrollment: **24,700+**

MORGANTOWN CAMPUS – 2025 INCOMING CLASS

ATTRIBUTES

- /// MORE DIVERSE THAN THE CLASS OF 2023
- /// LARGER REPRESENTATION OF FIRST-GENERATION

STUDENTS

- /// EQUIVALENT TO LAST YEAR IN GENDER DISTRIBUTION WITH SLIGHTLY MORE FEMALES THAN MALES
- /// IMPROVEMENT IN TRANSFERS
- /// FIRST-YEAR RETENTION RATE IMPROVED TO 83.25%
- /// ENROLLED STUDENTS FROM ALL 55 COUNTIES IN WEST VIRGINIA
- /// TOP ENROLLING STATES IN ORDER: WV, PA, MD, OH, NJ, VA

PREPARATION

- /// 10 NATIONAL MERIT SCHOLARSHIP RECIPIENTS
- /// 52% WITH A 3.8+ HIGH SCHOOL GPA
- /// WE HAVE THE LARGEST INCOMING CLASS OF FRESHMEN EVER TO THE HONORS COLLEGE

RECRUITMENT PRIORITIES FOR 2025

1

WEST VIRGINIA, PARTICULARLY FOCUSED ON SOUTHERN WEST VIRGINIA

2

RE-INVEST IN INTERNATIONAL OPPORTUNITIES

3

NEW DOMESTIC MARKETS – NEW YORK, KENTUCKY, MICHIGAN, WEST COAST

4

ACTIVE MILITARY, VETERANS AND THEIR DEPENDENTS

OUR STUDENTS

At WVU, our students are at the heart of everything we do. From the moment they step on campus, they embody the Mountaineer spirit — rising to challenges with boundless passion, determined to be the boldest and brightest. We're dedicated to helping them reach their full potential, discover their purpose and build the confidence to soar toward graduation and beyond.

OUR STUDENTS ARE AMAZING! THESE ARE A FEW REASONS WHY:

- ✓ The Reed College of Media and Communications is on the PRNEWS Education A-List and has won multiple Emmys for student newscasts.
- ✓ The WVU Robotics Team was the best in the world in 2022-23, surpassing teams from 10 countries in a competition to design and build the next generation of Mars rovers.
- ✓ Mining students from the Statler College of Engineering and Mineral Resources earned first place for the ninth time since 2000 in this year's 27th annual Carlson Software Senior Mine Design Competition.

WVU students are recipients of prestigious scholarships, including:

25 RHODES SCHOLARS

116 GILMAN SCHOLARS

82 FULBRIGHT SCHOLARS

50 GOLDWATER SCHOLARS

26 TRUMAN SCHOLARS

29 BOREN SCHOLARS

**39 NATIONAL SCIENCE FOUNDATION
GRADUATE RESEARCH FELLOWSHIPS**

(to name just a few)

WVU STUDENTS ENTER THE WORKFORCE WITH THE SKILLS NEEDED TO SUCCEED AND ARE HIRED BY/HAVE INTERNEED WITH LEADING BUSINESSES AND ORGANIZATIONS, INCLUDING:

HERSHEY, GUCCI, NASA, DELOITTE, COCA-COLA, AEROJET ROCKETDYNE, J.W. RUBY MEMORIAL HOSPITAL, NORTHROP GRUMMAN, APPLE, BANK OF AMERICA, FBI, AMAZON, TOYOTA, NBC ENTERTAINMENT DIVISION, FRITO-LAY, LEIDOS, UPMC, SMITHSONIAN, PITTSBURGH PIRATES (AND HUNDREDS MORE!)

IN 2023, WVU STUDENTS RECORDED 94,617 HOURS OF SERVICE, FOR A VALUE OF \$2,525,435: 90+ WVU COURSES INCLUDE A SERVICE COMPONENT.



CHRISTOPHER SMITH POINT PLEASANT, WV

2024 GOLDWATER SCHOLAR
MAJORING IN BIOMEDICAL ENGINEERING

“Starting at WVU as a first-generation Hispanic student from rural West Virginia and having no clue what direction I was headed after school, experiential learning opportunities like undergraduate research have really been a blessing.”

As an undergrad, Smith works with Assistant Professor Soumya Srivastava on a study exploring the development of a tiny medical device with the ability to detect breast cancer in a small blood sample using an electric field.

JILLIAN BLAIR WHEELING, WV

ORDER OF AUGUSTA, 2020 FOUNDATION SCHOLAR
2024 ENVIRONMENTAL AND ENERGY RESOURCES MANAGEMENT GRADUATE

“My most valuable experience [at WVU] would be the relationships I’ve been able to make. I feel as if there aren’t any strangers here. It was the kindred spirit that convinced me to go on a study abroad trip with 13 other Davis College students, not knowing a single one of them. I came out of it with the most incredible memories and friendships.”

With a love for Appalachia and a passion for sustainability, Blair wants to create a better life for all communities by giving all populations access to affordable, sustainable consumer lifestyles.

ZACHARY ELLIS RENICK, WV

WVU HONORS COLLEGE, 2022 BECKMAN SCHOLAR
MAJORING IN BIOCHEMISTRY, ENTREPRENEURSHIP MINOR

“Growing up in West Virginia, I always knew I wanted to be a Mountaineer. As I looked at other colleges and universities across the country, none of them really compared to everything WVU offered. The sense of community on campus, coupled with the vast academic and extracurricular opportunities at WVU, made it the perfect school for me.”

Ellis has worked in Dr. Justin Legleiter’s biophysical chemistry laboratory, investigating biophysical and biochemical properties of neurodegenerative diseases like Huntington’s.



WE LOVE ON OUR PARENTS, TOO.

The **MOUNTAINEER PARENTS CLUB** connects thousands of WVU families to their students' on-campus journey with local chapters, events and online forums – and it's free!



MOUNTAINEER PARENTS CLUB



OUR FACULTY

SYSTEMWIDE FACULTY: **2,478 FULL-TIME** EXTENSION FACULTY: **109 FULL-TIME**

Our faculty members are the intellectual center of the University. They deliver phenomenal educational opportunities, undertake worldclass research and engage in impactful service activities – and make a difference in the lives of thousands of students, every day.

FULLFILLING THE MISSION

OUR FACULTY AND INSTRUCTORS PLAY A VITAL ROLE IN HELPING WVU FULFILL ITS MISSION THROUGH TEACHING, RESEARCH AND SERVICE.

TEACHING

To stimulate critical thinking and curiosity, disseminate knowledge, develop workforce-ready skills and artistic expression. Our faculty embrace a variety of ways to engage our students, help prepare them for bright futures and bolster student success through advising, thesis and dissertation direction, mentorship and more.

RESEARCH

To increase fundamental knowledge within disciplines, creative activities (including performances and exhibitions) and applied research that yields tangible benefits to society. Our faculty produce a wide range of research and scholarly work — scientific and translational research, public and community-engaged research and creative scholarship.

Dedicated to Academic Excellence

52 HAVE RECEIVED THE NATIONAL SCIENCE FOUNDATION CAREER AWARD.

19 HAVE BEEN NAMED CARNEGIE FOUNDATION PROFESSORS OF THE YEAR.

66% OF FULL-TIME INSTRUCTIONAL/TENURE-TRACK FACULTY HOLD THE HIGHEST ACADEMIC DEGREE IN THEIR FIELD.

70% OF WVU MORGANTOWN CLASSES ARE TAUGHT BY FULL-TIME INSTRUCTIONAL FACULTY.

SERVICE

To live out our land-grant mission through service activities that address the needs of our University, local community, state, region, nation and world.

DEDICATED TO FACULTY AND LEADERSHIP DEVELOPMENT

WVU supports faculty growth and leadership development so faculty members can strengthen their teaching strategies, create collaborative communities and expand their professional practices. Methods and resources include:

IN-HOUSE FACULTY DEVELOPMENT WORKSHOPS, TRAINING PROGRAMS, FREE MEMBERSHIP TO THE NATIONAL CENTER FOR FACULTY DEVELOPMENT AND DIVERSITY, WVU RESEARCH OFFICE, WVU'S CENTER FOR COMMUNITY ENGAGEMENT, WVU PRESS, WOMEN'S RESOURCE CENTER, LGBTQ+ CENTER, TEACHING AND LEARNING CENTER, WVU ADVANCE CENTER



KOFI OPOKU

ASSOCIATE PROFESSOR OF GRAPHIC DESIGN

At times, graphic design — the creation of visual content to communicate messages — can become something bigger than client service or the selling of a product, something fueled instead with purpose for the benefit of society. It's in that space where Opoku prefers to work as he brings together interests in design and technology to generate conversations around issues of public concern, such as whether homelessness can be better understood when viewed through the lens of design.



DUNCAN LORIMER AND MAURA MCLAUGHLIN

PROFESSOR OF PHYSICS AND ASTRONOMY; CHAIR, EBERLY DISTINGUISHED PROFESSOR OF PHYSICS AND ASTRONOMY

Working at the Arecibo Observatory in Puerto Rico set off a sequence of events that would include marriage, children, finding a home at WVU, an out-of-this-world scientific discovery and earning the Shaw Prize, a highly prestigious award described as the “Nobel Prize of the East.” This powerhouse couple is credited with discovering fast radio bursts — intense, unexplained pulses of energy, coming from billions of light years away, that pop for mere milliseconds. Since they discovered the first one in 2007, thousands have been spotted. Since then, each have earned other honors. Lorimer was named a Fellow of the Royal Society and McLaughlin became a member of the National Academy of Sciences.



JOHN SALDANHA

PROFESSOR OF GLOBAL SUPPLY CHAIN MANAGEMENT

When presenting his vision for WVU’s Werhle Global Supply Chain Lab, Saldanha likened it to a mega-popular sandbox video game in which players explore a 3D world with virtually infinite terrain. Like “Minecraft,” the global supply chain lab, which Saldanha oversees, provides an immersive digital environment for novel interactions. But it has real-world implications for the future of a digitally-enabled supply chain through virtual reality, allowing students to interact with a three-dimensional visual environment with computer modeling and simulation.

OUR STAFF

WVU STAFF (CLASSIFIED AND NON-CLASSIFIED): **3,224 FULL-TIME**

WVU'S STAFF ARE TRULY THE BACKBONE OF THE INSTITUTION.

Often working behind the scenes, these dedicated professionals literally keep the lights on, making sure students are safe and supported and fueling every collective effort at our University.



MEET THE CHIEF

With over two decades of police experience, **Sherry St. Clair** was named chief of the WVU Police Department in October 2021. She began her career at WVU in 1994 and, as the first female chief, she protects and engages with students, faculty and staff.

APPRECIATION FOR WORK OTHERS DO IS ONE OF THE CORE MOUNTAINEER VALUES. THE GO BEYOND RECOGNITION PORTAL MAKES IT EASY TO RECOGNIZE THE PEOPLE WHO MAKE OUR UNIVERSITY SPECIAL. EMPLOYEES CAN:

- Send e-cards (with both public and private options).
- Comment on a coworker's wall to thank those who've gone the extra mile.
- Identify unsung Mountaineer heroes with the touch of an APPLAUD button.



LEADING THE INNOVATORS

Erienne Olesh is the executive director of student and faculty innovation, focusing on increasing the number of research-based innovations that reach commercial markets through assisting WVU-based startups with SBIR/STTR grants, startup strategies, customer discovery and more.



WELCOMING ALL

Javier McCoy, interim director of the WVU Center for Black Culture, previously oversaw campuswide initiatives as the assistant director of Inclusive Leadership and Intercultural Engagement.



MOVING MOUNTAINEERS

Jeremy Evans, WVU's director of transportation, makes sure people get to where they need to be by overseeing the management of the Personal Rapid Transit system, bus service and fleet management.



PROVIDING AWESOME SERVICE

After 36 years at WVU, **Shirley Robinson** works in undergraduate education, initiating the approval process for helping out-of-state students navigate getting into programs through the Graduate Academic Common Market that aren't offered in their home state. She is the current chair of the Classified Staff and is a representative on the Board of Governors.



BUILDING AN ELITE TEAM

As the only coach in Mountaineer women's soccer history, **Nikki Izzo-Brown** has built one of the nation's elite teams. In 28 seasons, she has coached 40 players who went on to play professionally, 24 conference players of the year and 23 Missouri Athletic Club (MAC) Hermann Trophy candidates.



AN ECONOMIC AND INNOVATIVE POWERHOUSE



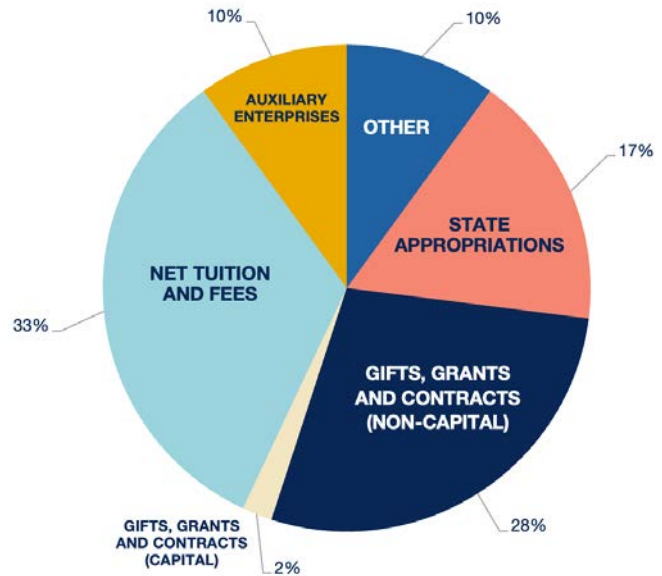
WVU IS POSITIONING ITSELF TO FACE THE EVOLVING CHANGES TO THE HIGHER EDUCATION LANDSCAPE OVER THE NEXT FEW DECADES.

We've recently updated our budget model and continue to strategically manage our finances so we can remain a sought-after, relevant, affordable and accessible institution.

Moving forward, we will continue to operate as efficiently and cost-effectively as possible to uniquely serve the needs of our students and our state.

The Fiscal Year 2025 budget reflects revenues just short of \$1.3 billion. The budget includes an overall positive margin and an increase in Days Cash on Hand.

FY2025 TOTAL BUDGETED REVENUES (\$1.27 BILLION)



BUDGET MODEL

We now follow a new incentive-based budget model. The use of this model will assist the University in continued efforts to streamline the budget, identify resources to invest in programs that will attract students and invest in infrastructure and staffing for future success.

BOND RATINGS

Currently WVU has three bond rating agency reviews:

MOODY'S – AA3 STABLE OUTLOOK

S&P – A STABLE OUTLOOK

FITCH – AA- STABLE OUTLOOK

Recently, Fitch reaffirmed WVU's bond rating with the statement, "The 'a' assessment reflects WVU's solid capacity to control expenses, as evidenced by Fitch-adjusted cash flow margins consistently exceeding 6% in recent years despite demographic pressure and an inflationary operating environment."



Review the FY 2025 WVU Financial Plan.
go.wvu.edu/4g96c



The financial statements for the University are audited by Clifton, Larsen, Allen, LLC. The full financial statements are available.
go.wvu.edu/4g96d

REACHING BEYOND WVU

West Virginia University has a significant economic impact on the state of West Virginia, **accounting for 3.8% of the state's gross domestic product.**

JOB CREATION

WVU's campuses, medical facilities and out-of-state students produce over 30,000 jobs — supporting 20% of the North Central West Virginia workforce.

ECONOMIC ACTIVITY

WVU's economic activity contributes over \$4.8 billion to the region's economy each year. **For every \$1 invested by the State, \$20 is returned in economic activity.**


TAX REVENUE

WVU's economic activity generates \$66 million in tax revenue for the State of West Virginia.

GLOBAL REACH

WVU faculty conduct research and teach in 76 countries across six continents, contributing to advancements in fields like healthcare, engineering, agriculture and sustainable development.











COMMUNITY AND ECONOMIC DEVELOPMENT

In true lockstep with our land-grant mission, WVU has a long history of bolstering community and economic development in every corner of our state. Our stories are rich and bounteous. 

ON-CAMPUS:

-  Serving as an “Innovation and Economic Prosperity University.”
-  Securing the **Carnegie Foundation for the Advancement of Teaching for Community Engagement** designation (since 2010).
-  Deepening our roots through the **newly created Division for Land-Grant Engagement.**

OFF-CAMPUS:

-  Partnering with the nation's premier talent attraction program, **ASCEND WV**, which has received 50,500+ applications, a 97% retention rate and soon will have over a half a billion dollars in economic impact on the state.
-  Revitalizing communities through the **WVU Brownfields Assistance's** 29 new projects set to create 2,700+ jobs and attract \$270+ million in financing.
-  Bringing in \$35+ million for West Virginia economic development projects.
-  Training 2,500+ West Virginians how to write and submit grants through the **West Virginia Grant Resource Centers.**
-  Charting public policies to address the opioid crisis.
-  Hosting **CodeWV**, bringing computer science to every West Virginia K-12 student.
-  Elevating West Virginia public education through millions of dollars in funding and public-private partnerships.
-  Informing state leaders of economic outlooks through the **Bureau of Business and Economic Research.**
-  Advancing West Virginia and the world's sustainability and energy research.
-  WVU is at the forefront of **preparing for the future of cybersecurity** and the scaling of cyber skills alongside advanced technologies, AI and machine learning to combat cyber threats and leverage opportunities in this growing sector.

WE GET DOWN TO BUSINESS

CENTER FOR FREE ENTERPRISE | CORPORATE RELATIONS |
INDUSTRIAL EXTENSION | INNOVATION CORPORATION |
DATA DRIVEN WV

REACHING BEYOND WVU

At WVU, we invest in our students, faculty, researchers and corporate partners and encourage invention and innovation. We generate income for research, education and creative expression. And we support competitive awards-based programs to bolster small business success across West Virginia.

WE'RE GUIDED BY OUR LAND-GRANT MISSION

Data Driven WV teaches business students the importance of serving the state while applying data analytics solutions to real-world problems. In 2023, the Center assisted 22 West Virginia businesses across 28 experiential learning projects.

WE'RE A HUB FOR INNOVATION ...

The **Morris L. Hayhurst LaunchLab** helps students bring visions to life with a MakerLab, free business consultations and pitch competitions — raising \$562,800 in capital, engaging with 4,000+ individuals, creating 547 jobs and helping form 322 businesses. The **Lane Innovation Hub** allows student-inventors to design prototypes and test metal 3D printing, electronics prototyping and welding projects. The **Media Innovation Center** helps produce the next generation of change agents through think tanks, augmented reality, hackathons, TEDxWVU and more. The **Nemacolin Hospitality Innovation and Technology Lab** focuses on driving innovation in the hospitality industry. And this is just the beginning.



✓ The **Office of Innovation and Commercialization (OIC)** moves WVU technology and research off the shelves and into the market, managing the University’s intellectual patent portfolio, including all WVU Medicine physician-initiated technology and all licensing of University intellectual property.

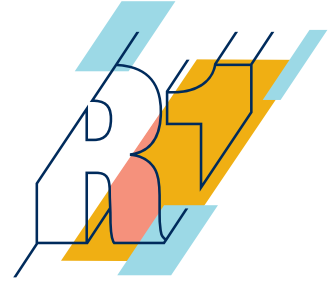
WE BRING IN SIGNIFICANT DOLLARS TO BOLSTER ECONOMIC AND BUSINESS SUCCESS ...

- ✓ Over the past two years, OIC has led — or been a core partner for — nearly \$20 million in grant programs awarded to the University.
- ✓ OIC has secured a \$1 million NSF grant to fund ecosystem development across the region for an industrial decarbonization innovation hub and has raised over \$10 million in commitments from investors and private industry to support this work.
- ✓ The University has also secured a sub-award in the ACT Now Coalition EDA Build Back Better Regional Challenge grant for \$11,888,766, and now oversees technology scouting, startup support and growing a regional cluster of climate-tech.

WE'RE PIONEERS IN INNOVATION, PROTECTION AND COMMERCIALIZATION ...

WE R1: WHERE RESEARCH HAPPENS

WVU research spans the spectrum from cosmology to mycology, from creating new works to studying ancient ones and from maximizing artificial intelligence to community development.



- Our experts – with the backing of record-breaking research dollars – solve problems of both immediate and long-term impact. Indeed, **WVU received \$275 million in research funding – an 82% increase from five years ago.**
- It's why **WVU is R1 – one of only 146 colleges and universities** to reach the pinnacle of research activity as ranked by the Carnegie Classification of Institutions of Higher Education.
- Trailblazers like astrophysicists **Duncan Lorimer and Maura McLaughlin** contribute to that world-class research reputation. **The couple discovered fast radio bursts**, mysterious blasts in the skies that can emit as much energy as the sun puts out in three days. Their colleagues, too, are pushing the limits of knowledge across the universe by detecting gravitational waves from the beginning to today, confirming Einstein's theory of relativity.
- Closer to home, water researchers have pioneered ways to **extract rare earth elements and critical minerals — which power everything** from smartphones to the nation's missile guidance system — from acid mine drainage and coal sludge. This innovation could change the game for the domestic economy, environment and national security.
- Speaking of security, WVU is the FBI's lead academic partner in biometrics research, a relationship dating back to 2008. And **our forensics program** is one of the most comprehensive, with the distinction of being **one of only two in the U.S. to offer bachelor's, master's and doctoral degrees.** This is bolstered by WVU having the largest crime scene training complex in the country.
- Tucked away in the hills of Appalachia, WVU is also rich in the **humanities.** Our experts have earned prestigious awards and fellowships to research a range of topics such as political attitudes from mining communities, the history of the American women's movement and election integrity in Appalachia.
- And while we're engaged in the now and where we've been, we've got all eyes on the future with ambitious endeavors in **artificial intelligence, robotics and energy and sustainability.**
- In research, WVU has a storied history in forging paths and breaking boundaries, oftentimes uncovering more unknowns to unravel. As Mountaineers, our **natural curiosity and quest for answers will keep us trekking.**

This is where research happens.

SOME MAJOR DIFFERENTIATORS

WVU is investing in academic majors that serve our students' interests while meeting the workforce demands of our state, region and evolving world. While we offer 300+ majors for our bachelor's, master's and professional programs, here are a few standouts.



ROBOTICS ENGINEERING

Our student robotics team has a long history of success in national competitions, including building Mars rovers. At the intersection of mechanical engineering, aerospace engineering, computer science and computer engineering, our new robotics major in the Statler College of Engineering and Mineral Resources is preparing students to design the robots that will build the future in one of the fastest growing professions. This new major is supported by \$1 million in funding from NASA to develop a state-of-the-art robotics lab.



MANAGEMENT INFORMATION SYSTEMS

With both undergraduate and the associated master's degree options, MIS students in the Chambers College of Business and Economics use computer technology, data analytics, artificial intelligence and machine learning to analyze business challenges and develop organizational solutions. This high-demand major is matched with high-growth opportunity in the job market.



NEUROSCIENCE

One of the hottest fields in science, undergraduate students focus their studies in interdisciplinary courses drawing from psychology and biology in the Eberly College of Arts and Sciences. Meanwhile, neuroscience graduate students in the School of Medicine are at the epicenter of neuroscience research through the world-renowned WVU Rockefeller Neuroscience Institute. Students conduct research with faculty mentors whose world-changing work was recently featured on "60 Minutes" and in the Washington Post and New York Times.



CYBERSECURITY

Addressing a high-growth area in the job market, our cyber programs span undergraduate and master's degrees with offerings in both the Chambers College of Business and Economics and the Statler College of Engineering and Mineral Resources. Students engage in real-world experiential activities and contracting work with our many business, government and defense-industry partners.



FORENSIC SCIENCES

A magnet major within the Eberly College of Arts and Sciences, the forensic programs have earned a reputation that draws students from around the country and world. Degrees are offered at both the undergraduate and graduate levels. Students have access to state-of-the-art facilities and equipment and work with world-class faculty. There is an emphasis on internships and other real-world experiences that build to strong career development opportunities.



GAME DESIGN AND INTERACTIVE MEDIA

This new degree in the College of Creative Arts and Media teaches students to use graphics, animation and apps to create interactive audiovisual media experiences for mobile phone apps, video game productions and other interactive platforms. The program focuses on hands-on experiences and real-world projects. Students are given the opportunity to publish their own original video games through MonRiverGames, the program's nonprofit game publishing studio. Students graduate prepared for a range of jobs in a fast-paced, rapidly changing job market.



NURSING

One of our largest majors, our undergraduate nursing programs enjoy a high level of success as shown by nearly perfect pass rates on national licensure exams. Enrollment has grown steadily on the Morgantown campus, while, with support from State funding, the School of Nursing continues to expand its offerings in other locations throughout West Virginia. Nursing serves our land-grant mission by providing critical medical professionals to the state and region.



EXTENDING OUR REACH, LEANING INTO OUR LAND-GRANT MISSION





REACHING BEYOND WVU

extension.wvu.edu

WVU Extension’s knowledge and support is a direct link of knowledge and experience between WVU experts and residents.

A unit of the WVU Division for Land-Grant Engagement, WVU Extension reaches communities in all 55 counties. Our educational programs span generations of West Virginians, and we are committed to improving the lives and livelihoods of all citizens.

- / Funds and delivers West Virginia’s 4-H program, which reaches more than 68,000 youth each year through county and state camps, special interest clubs, in-school activities and other programs.
- / Trains nearly 2,000 volunteer and professional firefighters each year through the Fire Service Extension.
- / Offers career and entrepreneurship exploration for youth through programs like “Seeing Yourself in the Future” and “My Hometown Is Cool.”
- / Delivers trusted research and knowledge on a variety of topics to enhance prosperity and address critical issues for farmers and agribusiness owners.
- / Partners with industry, trade and labor organizations to offer targeted training programs, such as OSHA certifications and micro-credentials, that help bridge the gap between educational training and real-world employment opportunities.
- / Collaborates with federal, state and private funding agencies including the Department of Energy, Appalachian Regional Commission, the Benedum Foundation and others.
- / Provides education to youth and adults that focuses on improving nutrition and healthy lifestyle habits through programs like Dining with Diabetes, FARMacy and Kids’ Market @ The Store.
- / Supports thousands of low-income West Virginians with limited resources by addressing food insecurity and chronic disease through the Family Nutrition Program.

WVU MEDICINE

33,311 EMPLOYEES, 3,810 STUDENTS

THE WVU HEALTH SYSTEM, THE STATE'S LARGEST HEALTH SYSTEM AND LARGEST PRIVATE EMPLOYER, INCLUDES 24 HOSPITALS, FROM THE FLAGSHIP J.W. RUBY MEMORIAL IN MORGANTOWN TO PARKERSBURG AND MARTINSBURG AND FROM WHEELING TO PRINCETON.



WVU MEDICINE INCLUDES 5 INSTITUTES

- WVU CANCER INSTITUTE
- WVU CRITICAL CARE AND TRAUMA INSTITUTE
- WVU EYE INSTITUTE
- WVU HEART AND VASCULAR INSTITUTE
- WVU ROCKEFELLER NEUROSCIENCE INSTITUTE

IN 2023, THERE WERE 3,244 BEDS AND 4,359,981 CLINIC VISITS.



Over the last few years, WVU Medicine has grown exponentially, adding hospitals and other facilities. Services have been extended to rural areas and the accessibility of healthcare throughout the state and region has increased. Growth has not been limited to patient care — WVU Medicine has provided new health insurance options, new businesses and in turn, created new jobs and economic development for West Virginia as a trusted member of many communities. **A total of 33,311 employees are working for an organization dedicated to eliminating financial, geographic and social barriers to receiving needed primary and specialty care.** S&P rated the system’s “series of debt outstanding” as “A” while giving two series of bonds even higher ratings of “AA/A-1” and “AA+/A-1+” in noting the financial outlook is stable.

J.W. Ruby Memorial is ranked as the #1 hospital in West Virginia by U.S. News & World Report and has also received four Magnet designations from the American Nurses Credentialing Center.

WVU Medicine Children’s received its third consecutive title as the top children’s hospital in West Virginia, according to U.S. News & World Report, which also awarded national

rankings to WVU Medicine’s Pediatric Urology and Pediatric Neurology and Neurosurgery programs in its 2023-24 Best Children’s Hospitals.

The WVU Health System is investing nearly \$400 million to accelerate growth and infuse West Virginia with new healthcare facilities across the state, including in Morgantown, Fairmont, the Elkins corridor, Princeton and Bluefield.

A new, state-of-the-art, comprehensive cancer hospital will be part of the WVU Medicine J.W. Ruby Memorial Hospital complex in Morgantown; with the help of State funding, the WVU Cancer Institute is reaching for a National Cancer Institute Designation — a first for West Virginia.

WVU Medicine has also taken bold steps toward improving health outcomes in West Virginia and the region with the recent launch of Peak Health, a health insurer and health insurance services company headquartered in Morgantown with the mission of making healthcare more accessible, understandable and collaborative.

VIDEO: Get to know why **WVU Medicine is Like No Other.**



ATHLETICS

THERE'S NOTHING LIKE THE FEELING OF SINGING "COUNTRY ROADS" ALONG WITH 60,000 FELLOW MOUNTAINEERS AFTER A WIN AT MOUNTAINEER FIELD.

#4

"MOST ENGAGED" FANS

WalletHub

IN 2024, WVU ATHLETICS HAD:

15 ALL-AMERICANS, 55 ALL-CONFERENCE PERFORMERS, 537 STUDENT-ATHLETES – REPRESENTING 86 MAJORS IN 12 COLLEGES, 3.26 COMBINED GPA, 357 ACADEMIC ALL-CONFERENCE SELECTIONS, 991 COMBINED APR SCORE, 94% GRADUATION RATE

WVU FOOTBALL has appeared in 40 BOWL GAMES, with:

**4 PEACH BOWLS 3 SUGAR BOWLS
2 FIESTA BOWLS 1 ORANGE BOWL**



THE PRIDE OF WEST VIRGINIA

Our marching band is performing for the second time this year in the Macy's Thanksgiving Day Parade.



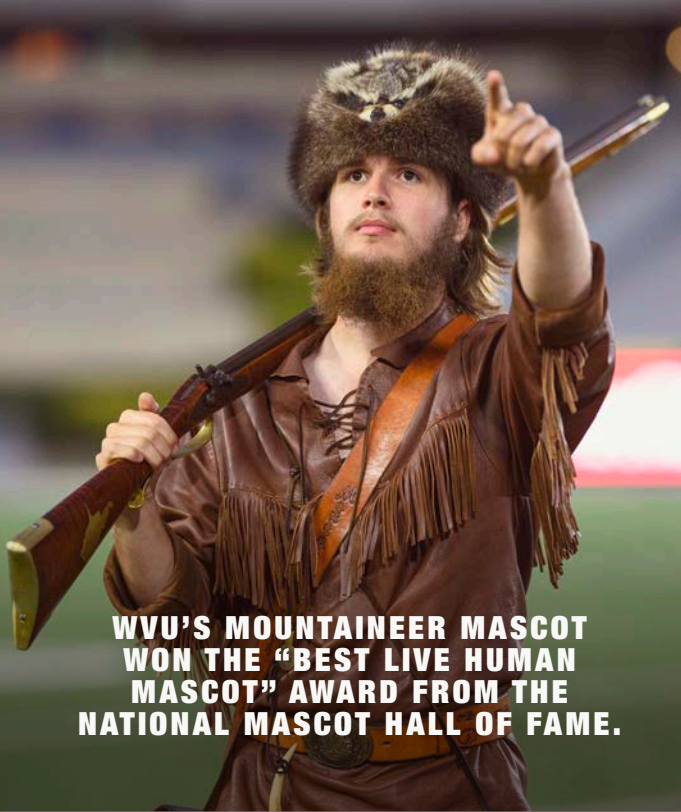


BIG 12 CONFERENCE

WVU HAS BEEN A PROUD MEMBER OF THE BIG 12 CONFERENCE SINCE 2012 AND OFFERS 18 INTERCOLLEGIATE SPORTS.



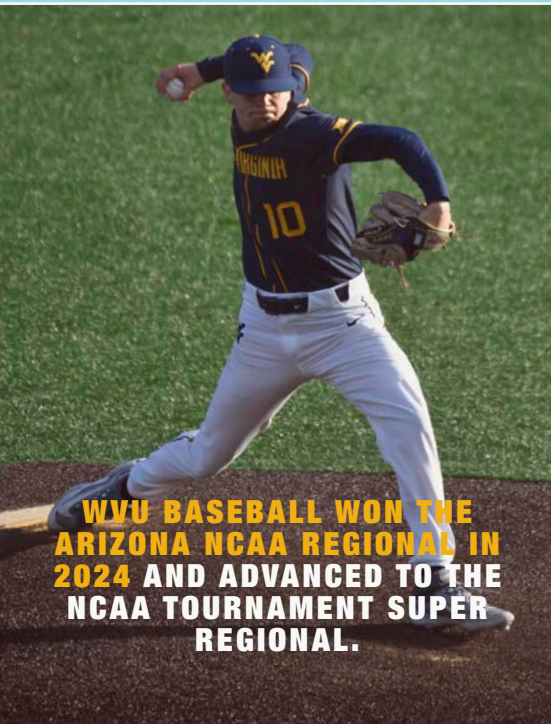
NCAA CHAMPIONS — THE WVU RIFLE TEAM HAS BEEN NATIONAL CHAMPION 19 TIMES.



WVU'S MOUNTAINEER MASCOT WON THE "BEST LIVE HUMAN MASCOT" AWARD FROM THE NATIONAL MASCOT HALL OF FAME.

8 MOUNTAINEER STUDENT-ATHLETES COMPETED IN THE 2024 SUMMER OLYMPICS IN PARIS.

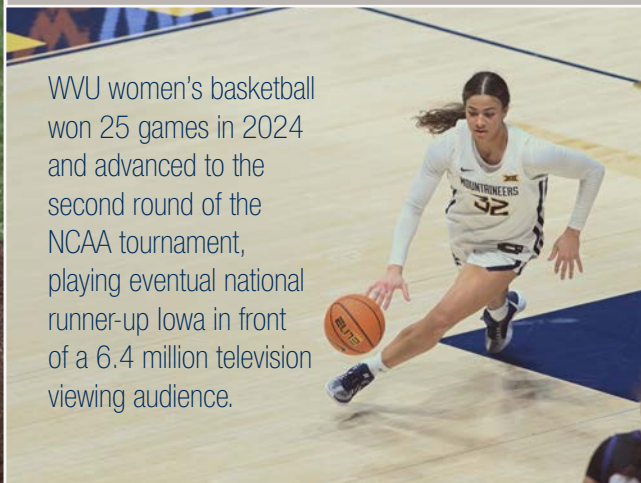
THE 2024 WVU MEN'S GOLF TEAM ADVANCED TO THE NCAA CHAMPIONSHIP.



WVU BASEBALL WON THE ARIZONA NCAA REGIONAL IN 2024 AND ADVANCED TO THE NCAA TOURNAMENT SUPER REGIONAL.

WVU MEN'S BASKETBALL HAS PLAYED IN: 2 FINAL FOURS 1 NATIONAL CHAMPIONSHIP GAME

WVU women's basketball won 25 games in 2024 and advanced to the second round of the NCAA tournament, playing eventual national runner-up Iowa in front of a 6.4 million television viewing audience.



Perennial nationally ranked women's and men's soccer programs have both advanced to the NCAA College Cup in the last eight years.

18

PRO BASKETBALL PLAYERS

211

PRO FOOTBALL PLAYERS

330 STUDENT-ATHLETES HAVE ENJOYED PROFESSIONAL CAREERS IN THEIR RESPECTIVE SPORTS

WVU FOUNDATION

The WVU Foundation is an independent 501(c)(3) tax-exempt charitable organization officially incorporated on Dec. 3, 1954. It remains strong in its mission to enrich the lives of those touched by WVU by maximizing private charitable support and providing services to the University and its affiliated organizations. The Foundation's staff includes over 125 employees, including a large development team, investments unit, finance/administration department and technology/advancement solutions group. As a valued partner to the President and fiduciary for WVU, Foundation leadership meets with the WVU President regularly to advance its philanthropic mission in support of the WVU community.

✓ The WVU Foundation is governed by a 29-member Board of Directors elected by its members. All serve without compensation. The makeup of the Board embodies a wide scope of experience, diversity, longevity and philanthropy. WVU's President is an ex-officio non-voting member of the Board, along with an appointed vice president by WVU and the president and CEO of the WVU Health System.

✓ In fiscal year 2024, the WVU Foundation raised a record \$282.6 million. A total of 20,350 donors made 40,849 gifts to WVU from July 1, 2023, through June 30, 2024. Alumni comprised 8,536 of those donors. The Foundation's remarkable year in fundraising surpasses the previous record — \$270.1 million, set in fiscal year 2021 — and reflects the overwhelming spirit of generosity that brings the WVU community together.

✓ Total Foundation assets were \$3.04 billion as of June 30, 2024. Included in total assets are endowed assets, non-endowed assets and assets managed by the Foundation for WVU-affiliated agencies including WVU Hospitals, WVU Research Corp. and other University affiliates. The WVU Foundation investment group manages investment assets in five different pools in support of WVU and its affiliates. As of June 30, 2024, the Long Term Investment Pool, which includes the endowment, was valued at \$865 million.

✓ The WVU Foundation is in the quiet phase of its next comprehensive campaign, "Go First. Go Far." The Foundation's Board of Directors recently increased the working goal to \$2 billion, with over \$1.1 billion already in hand and a public launch planned for fall 2026. The Foundation's recent record-breaking year is largely due to the success of principal and leadership gifts, with 37 gifts of \$1 million or more (71% of the production) speaking to the strength of WVU's brand and the confidence that leadership donors have in the University's future.

The Foundation Annual Report can be found here.
go.wvu.edu/4g96e

ALUMNI ENGAGEMENT

ALWAYS A MOUNTAINEER

There are over **210,000 WVU graduates worldwide**. Chartered in 1873, the WVU Alumni Association helps alumni in 135 nations stay connected through signature events throughout the year, such as Homecoming, the Marmaduke Dent Benefit, Alumni Leadership Institute and HAIL West Virginia. The WVU Alumni Association received the 2024 Alumni Association Inclusive Excellence Award from Insight Into Diversity magazine.

CONNECTING WITH OUR ALUMNI

WVU Magazine reaches a global audience, serving as a special touchpoint for our alumni network. Distributed quarterly, the magazine tells our WVU stories, reflecting the complexity and diversity of our Mountaineer family while aiming to deepen our connection to one another and the University.



We celebrate the remarkable achievements of our alumni through our annual **Academy of Distinguished Alumni** and **Homecoming Awards**.

A few distinguished graduates include:

KATHERINE JOHNSON

SUBJECT OF THE 2016 FILM
"HIDDEN FIGURES"

DON KNOTTS

FAMOUS FOR PLAYING BARNEY FIFE IN
"THE ANDY GRIFFITH SHOW"

JERRY WEST

OLYMPIAN, LOS ANGELES LAKER AND
THE SILHOUETTE IN THE NBA LOGO



JOE MAZZULLA

HEAD COACH OF THE NBA'S
BOSTON CELTICS

PAT MCAFEE

SPORTS ANALYST



JOHN CHAMBERS

FORMER CEO AND
CHAIR OF CISCO SYSTEMS

THE ERICKSON ALUMNI CENTER IS THE HEADQUARTERS OF THE WVU ALUMNI ASSOCIATION, AS WELL AS A BEAUTIFUL VENUE WITH EXEMPLARY CATERING THAT CAN BE RESERVED FOR WEDDINGS, BUSINESS MEETINGS AND OTHER EVENTS.



MOMENTS, EVERLASTING TOUCHES

WVU alumni groups create thousands of opportunities worldwide each year to connect with fellow Mountaineers. Chapters are found across the nation, from Arizona to northern New England, while interest groups include the Black Alumni Association and Alumni Band. Alumni events not only foster a strong sense of Mountaineer camaraderie through fun get-togethers, professional growth and community service, but they also raise funds for student scholarships to support the next generation of WVU students.

NOTABLE NATIONWIDE GATHERINGS

National Capital Area Chapter Crab Feast, Boone County Alumni and Friends Annual Pig Roast, Emerald Coast Chapter Shrimp Boil Shindig, Rocky Mountain Chapter A-Basin Beach Party, Low Country Chapter BBQ Bash and more!

FORGING STRONGER CONNECTIONS BETWEEN STUDENTS AND ALUMNI

On and off campus, the Alumni Association helps foster a strong connection between students and alumni, creating opportunities for mentorship and lifelong engagement. From signature events, travel programs and educational webinars to exclusive membership offerings, alumni are continually connected to their alma mater and each other.

Read our Alumni Association Annual Report. go.wvu.edu/4g96f

OUR COMMUNITY

YOU BELONG HERE: MORGANTOWN, WEST VIRGINIA

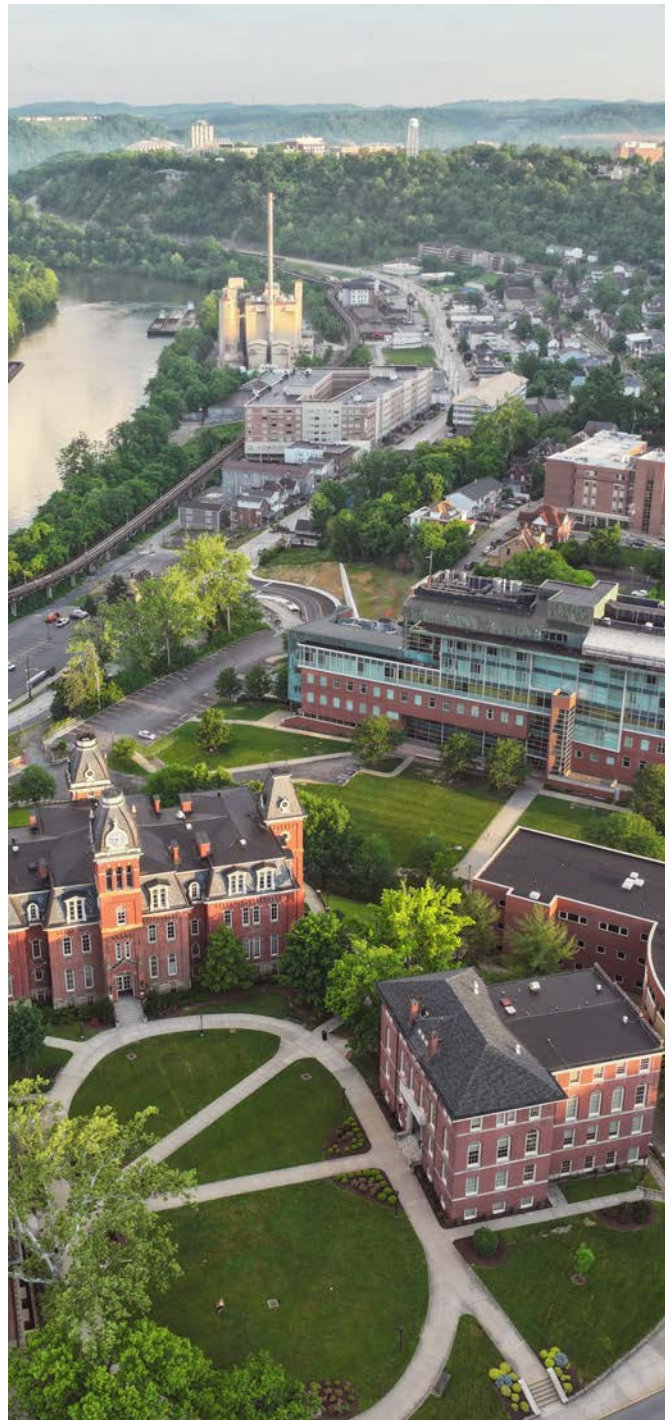
Nestled amidst rolling green hills, vibrant mountain culture and rushing whitewater rivers, Morgantown sits in a sweet spot — close enough to major metros like Pittsburgh (75 miles), Cleveland (200 miles) and D.C. (204 miles) to enjoy urban perks but far enough away to feel like an escape.

ALMOST HEAVEN

The people here are one-of-a-kind, blending Appalachian charm with college-town character. About 30,000 people live in “Motown” year-round, with 130,000 in the greater metro area. It’s easy to see why this growing city is consistently ranked as one of the best places to live in America, boasting a thriving arts scene, foodie culture, strong community ties and an entrepreneurial spirit.

OUR PRIDE RUNS DEEP

On game days in Morgantown, the streets turn gold and blue as thousands of fans pack the city. Whether at Milan Puskar Stadium, WVU Coliseum or Kendrick Family Ballpark (home to the MLB Draft League’s West Virginia Black Bears), Mountaineers are known for their passion and hospitality.





LIVABILITY:
TOP 10 BEST
PLACES TO RAISE
A FAMILY



SOUTHERN LIVING:
ONE OF THE
SOUTH'S BEST
SMALL TOWNS



AND PEOPLE ARE NOTICING:

GUIDE TO LIFE IN AMERICA'S SMALL CITIES:
#1 BEST SMALL CITY IN THE EAST

BLEACHER REPORT:
ONE OF THE "TOP 15 COLLEGE FOOTBALL TOWNS IN THE COUNTRY"



WHERE ADVENTURE CALLS

Local Parks (10+): Explore the **WVU Core Arboretum** or stroll the serene **Caperton Rail Trail** along the river. Just outside the city, the **West Virginia Botanic Garden** is a delight in all four seasons.

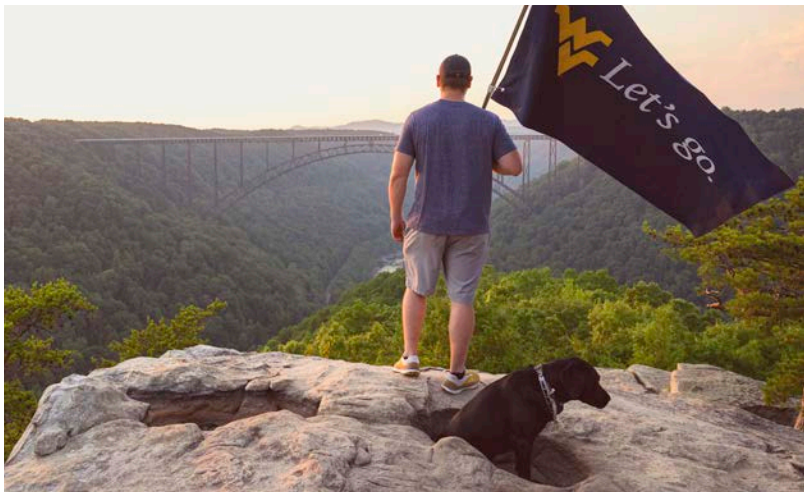
Cheat River and Lake (10 miles away): Perfect for whitewater rafting, boating, fishing and lakeside relaxation.

Coopers Rock State Forest (13 miles away): Renowned for breathtaking views, this is a go-to spot for hiking, biking, rock climbing and zip-lining.

New River Gorge National Park (90 miles away): Discover this national treasure, home to the longest steel span bridge in the Western Hemisphere, and the famous Bridge Day festival where hundreds of BASE jumpers leap 876 feet into the river.

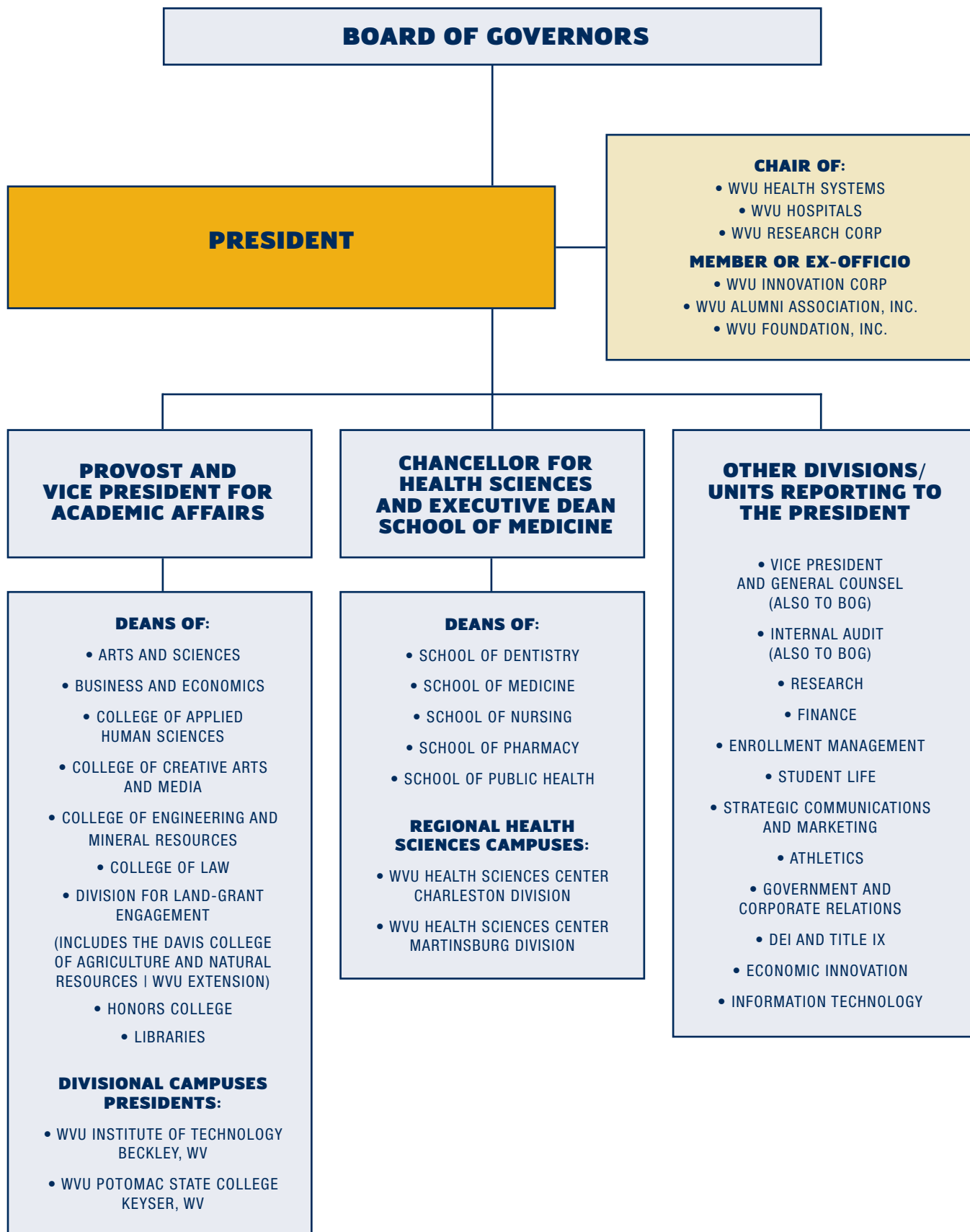


**VISIT
MOUNTAINEER COUNTRY**





**WVU
LEADERSHIP**



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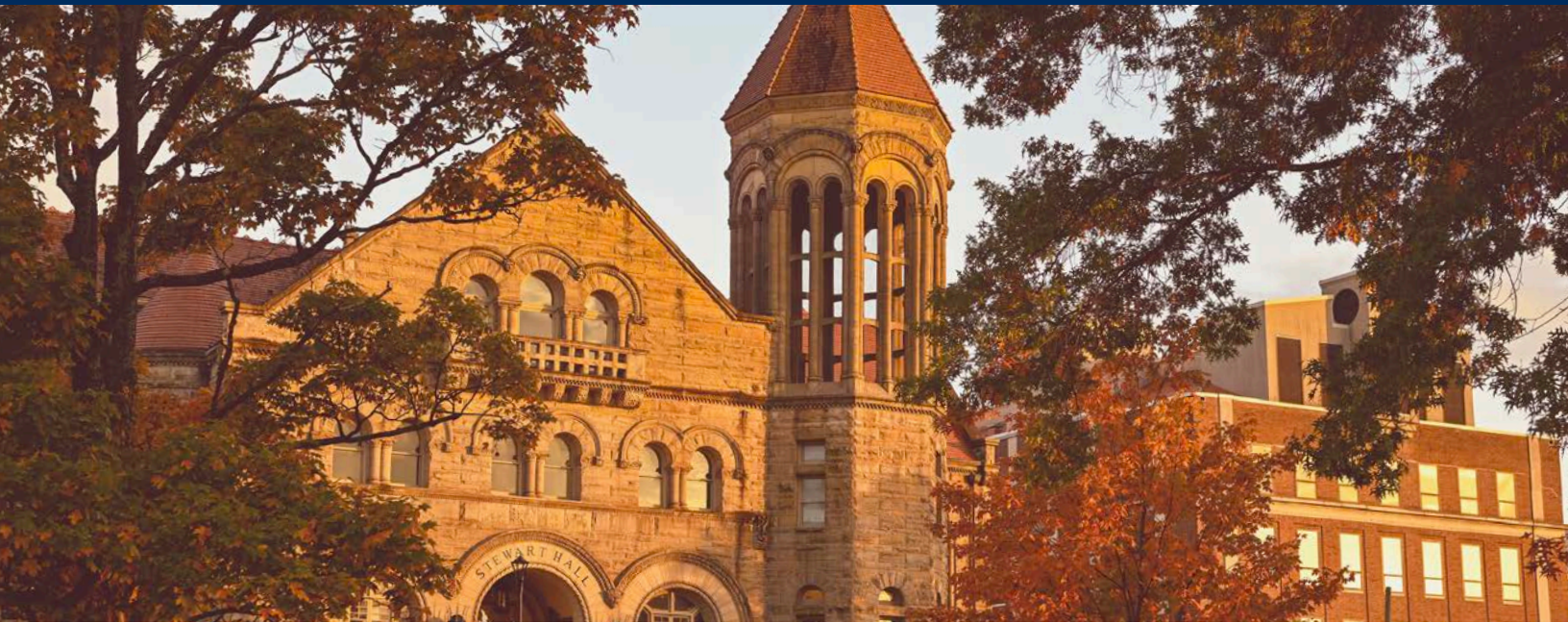
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(2023-2024)

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WVU BOARD OF GOVERNORS CHAIR
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Learn more about our WVU Board of Governors at
bog.wvu.edu

THANK YOU!

For our students and our communities, we offer the promise of a better tomorrow — a path forward, rooted in tradition yet always reaching for the horizon. Much like the country roads that weave through our landscape, our journey has always been tightly woven with our sense of purpose, discovery and a deep connection to the land and people we serve.

With a student-focused academic culture, vibrant campus and dedication to making a lasting impact, the WVU community shares an essential mission: to promote education, healthcare and prosperity in every corner of the Mountain State. But we can't travel this road alone.

WVU is poised for strong leadership, and we are thrilled at the possibility of you being at the helm of that journey. We are eager to meet you, to hear your vision and to explore how we can partner together in shaping the future of this incredible institution. Together, we can lead WVU into its next great adventure.

Thank you for your time and interest. We look forward to the possibility of working alongside you in making a meaningful difference for our campus community, our state and our world.



**GET AN INSIDER'S LOOK AT
WVU WITH OUR VIRTUAL TOUR.**

