

**WEST VIRGINIA UNIVERSITY**  
**BOARD OF GOVERNORS**

June 4, 2010

The eighty-sixth meeting of the West Virginia University Board of Governors was held on June 4, 2010 at the Embassy Suites Hotel, Charleston, WV. Board members in attendance were Ellen Cappellanti, Dr. Nigel Clark, Dr. Tom Clark, James Dailey, Thomas Flaherty, Dr. Robert Griffith, Diane Lewis, Carolyn Long, Ted Mattern, Jo Morrow, Bill Nutting, Drew Payne, Ed Robinson and Jason Zuccari. Board members Raymond Lane, Oliver Luck and Dr. Charles Vest were absent and excused.

**WVU officers, divisional campus officers, and representatives present included:**

President, James P. Clements;  
Chief of Staff, Jay Cole;  
Provost and Vice President for Academic Affairs, Michele Wheatly;  
Health Sciences Chancellor, Christopher Colenda;  
Vice President for Administration and Finance, Narvel Weese;  
Vice President for Legal Affairs and General Counsel, & Assistant  
BOG Secretary, William H. Hutchens, III;  
Chief Financial Officer for Health Sciences, Wendy King;  
Associate Vice President for Student Affairs, David Stewart;  
Assistant Vice President, Student Affairs, Kathy Yura;  
Executive Officer for Social Justice, Jennifer McIntosh;  
Vice President for Human Resources, Margaret Phillips;  
Executive Officer for Policy Development, Jennifer Fisher;  
Senior Associate Vice President for Finance, Dan Durbin;  
Associate Provost for Graduate Academic Affairs, Jonathan Cumming;  
Associate Vice President for Planning & Treasury Operations, Liz Reynolds;  
Executive Director, Compensation Administration, Sheila Seccurro;  
Executive Director, Administrative Technology Solutions, Kate Hazen;  
Potomac State College of West Virginia University, Divisional Campus Provost,  
Kerry Odell;  
West Virginia University Institute of Technology, Divisional Campus Provost,  
Scott Hurst;  
Director of Internal Audit, William Quigley;  
Associate Dean, Bureau of Business and Economic Research, Dr. Tom S. Witt;  
Executive Director of Student Affairs Business Operations, Les Carpenter;  
Members of WVU's classified staff;  
Director, News and Information Services, John Bolt;  
Special Assistant to the President, Sara Master, and,  
Special Assistant to the Board of Governors, Valerie Lopez.

**Members of the Press were also present.**

## **CALL TO ORDER**

The meeting was called to order by Board Chairman, Carolyn Long, at 8:30 a.m. A roll call was taken to determine who was in attendance and a quorum established. Chairman Long started the meeting by asked for a collective moment of silence in remembrance of the passing of former BOG member, Steve Goodwin, and in commemoration of his service, compassion and dedication to West Virginia University.

## **BOARD ITEMS**

### **Student Health Strategic Plan:**

Student Health Services transitioned back to Student Affairs on January 1, 2009 after being with Health Sciences for over five years. A strategic plan was drafted in May, 2009, and Student Health, WVU Carruth Center for Psychological and Psychiatric Services and Wellness and Health Promotions became one department called WELL WVU: The Students' Center of Health. WELL WVU'S mission is to foster the comprehensive well being of our students through health care, education, promotion and related services. In his first State of the University address, President Clements recognized the need to develop a specific plan for a health and wellness facility. He also stated that WVU should be seen as one of the best campuses in the country for health and wellness programming. This includes mental health support, counseling, nutrition, wellness programming, recreational activities and student health. In order to develop a long-term solution to this ongoing issue, President Clements charged Vice Presidents Ken Gray and Narvel Weese with the development of a business plan (including a pro-forma budget), feasibility analysis, and implementation and change management plans for WELL WVU.

In response to President Clements' charge, Vice Presidents Gray and Weese established a committee co-chaired by Dan Durbin, Senior Vice President for Finance, and Les Carpenter, Chief Business Officer – Student Affairs. The committee is comprised of representatives from WELL WVU, University Health Associates and Ruby Memorial Hospital.

During today's Board meeting Vice President Weese provided a brief update on the progress being made toward achieving all components of the president's charge.

### **WVU Recreation Strategic Plan:**

West Virginia University is currently developing a recreation strategic plan, under the supervision of Vice Presidents Narvel Weese and Ken Gray. The plan will set forth strategies to address student demand for additional space and facilities needed to support club sports, general recreation usage, and intramural sports. A survey was completed by the University in cooperation with the Student Government Association as a means to quantify the need for recreation fields. In addition, the University has a team of individuals from student recreation and facilities planning who are charged with defining demand for recreation space, determining what kind of space and/or facilities would be needed to respond to the demand, assessing

capacity of existing facilities and determining what additional space or facilities would be needed to support growing demand for recreation space.

Upon completion of the process, the University will develop a long-term plan to improve its recreation space. It is important to note that President Clements has committed \$1.5 million to support improvements to recreation fields, and the Board of Governors adopted a \$10 recreation fee at its May, 2010 meeting which will support implementation of recommendations contained in the recreation strategic plan.

During today's Board meeting Vice President Weese provided a brief overview of the background related to all aspects of student recreation at WVU, including the Student Recreation Center, WVU's Intramural Sports Program and WVU Sports Club program. Vice President Weese advised that the new WVU Recreation Strategic Plan is anticipated to be finalized by the end of summer, 2010.

### **Research Trust Fund:**

Drew Payne, as Chair of the Strategic Plans, Initiatives and Accreditations Committee, reported on the Research Trust Fund, listed as a Board Item on today's agenda. Mr. Payne reported that for today's meeting, West Virginia University has gifts received and pledges recorded, as certified by the WVU Foundation and Dr. Curt Peterson, Vice President for Research and Economic Development, as to consistency with the Research Trust Fund Strategic Plan, totaling the sum of \$536,300.00 that fall under the focus areas of the strategic plan that the BOG approved in June, 2008. With the pre-requisite certifications required in this process achieved, Chairman Long recommended that the Board approve this request for match. Upon such approval, the request can be sent to the Vice Chancellor for Science and Research in Charleston.

Thereupon, Drew Payne moved that the West Virginia University Board of Governors approves today's total of \$536,300.00 of gifts received and pledges recorded that fall under the focus areas of the strategic plan that the BOG approved in June, 2008, for a matching request pursuant to the provisions of said Research Trust Fund strategic plan. This motion was seconded by Dr. Nigel Clark, and passed unanimously.

### **EXECUTIVE SESSION**

Chairman Long requested a motion that the Board go into Executive Session - under authority in West Virginia Code §6-9A-4(b)(2)(A) and §6-9A-4(b)(7)(9)and (12) to discuss personnel issues and legal matters. The motion was made by Drew Payne, seconded by Jason Zuccari, and passed. Chairman Long advised that today's Executive Session should take approximately two hours to complete. Following the conclusion of Executive Session, Diane Lewis moved that the Board reconvene into regular. This motion was seconded by Bill Nutting, and passed.

## **DISCUSSIONS EMANATING FROM EXECUTIVE SESSION**

Chairman Long announced that there were no actions emanating from today's Executive Session.

### **FY 2011 Forecast:**

Narvel Weese, Vice President for Administration and Finance, presented an overview of the FY 2011 budget plan, which included a \$901 million operating budget. The budget, which Vice President Weese announced is balanced, projects a positive operating margin excluding the impact of GASB 45 and unrealized investment losses. The budget also includes revenue projections based on the tuition and fee changes approved by the Board of Governors at the May meeting.

The budget includes funding equal to 1.4% of faculty, staff and non-classified staff salaries to support an employee raise program. A raise implementation plan will be presented to the Board of Governors at its September meeting, with implementation scheduled for December/January. The budget includes a \$14.2 million cut from FY 2010 in state support. The reduction, however, is offset by a matching infusion of federal stimulus funds. The university remains concerned that the FY 2012 and FY 2013 budgets will include a significant reduction in state funding, therefore the majority of the salary increase expense is anticipated to be for one-time, non-recurring increases.

The budget also includes funding for 20 additional faculty lines.

In addition to these program related salary and wage increases, the budget also projects some salary growth related to increases in grants and contracts, auxiliaries and other operating revenues as well as increased fringe benefit expenses due to the increase in the employer portion of PEIA health insurance.

The university will pursue \$10 million in new sources of revenue, operating efficiencies and/or reduced spending in order to ensure an adjusted positive operating margin.

Following a public discussion, Chairman Carolyn Long, asked for a motion to accept the FY 2011 budget plan, as presented, which motion was made by Dr. Tom Clark, seconded by Diane Lewis and passed. It is noted that Jo Morrow, BOG classified staff representative, and Jason Zuccari, BOG student representative, both voted against the passage of this budget plan.

## **APPROVAL OF MINUTES**

Dr. Tom Clark moved that the minutes of the April 9, 2010 Regular Meeting and the May 5, 2010 Special Meeting be approved. The motion was seconded by James Dailey and passed.

## PRESIDENT'S REPORT

Dr. James P. Clements presented his President's Report. Following his comprehensive report given during our last Board meeting, which recapped his first 9-10 months in office, President Clements began today's remarks with the statement that this has been a magical year, full of positive indicators heading into next year.

Private giving is up by around \$8.3 million for the ten month period this year compared to last. Also, enrollment and research are both trending up. Grants and contracts are up 31% and competitive awards have doubled from the end of April last year. All of these examples are moving targets, year-to-date comparisons, but with this snapshot, the news is very positive.

Since the last Board meeting, the Strategic Planning Council kicked off. Provost Michele Wheatly and Health Sciences Chancellor, Christopher Colenda, are co-chairing the planning process. Dr. Nigel Clark has taken on the responsibility of chairing this council – which offers a wide range of perspectives. Several work groups will provide input to the council, representing research, diversity, international and globalization, student affairs and academic affairs, as well as health sciences. This is an incredible opportunity to define where we are heading over the next 5, 10 and even 20 years. Things are on track for some outcomes of the planning by early fall.

In other good news, we talked last meeting about our School of Medicine getting a top 10 ranking for rural health by the *US News and World Report*. More recently, WVU got another top 10 ranking – being named the 10<sup>th</sup> “most liked” campus in a review by the *Washington Post* of Facebook fans. We are ahead of schools such as Stanford University, the University of Kentucky, the University of Miami and the University of Notre Dame. Texas A&M University ranked first on the list. Another similar metric reflecting how broad our support is was illustrated when WVU came in at #14 last fall when *The Collegiate Licensing Company* named the Top Selling Universities and Manufacturers.

Recapping the excellence that is athletics at WVU, President Clements cited the following impressive statistics: WVU had the most watched Thursday night game in ESPN history (Louisville, 2006), the most watched Friday night game in ESPN history (USF, 2007), the most watched college football game on ESPN3.com (East Carolina, 2009), the highest rated ESPN2 football game broadcast in 2009 (Cincinnati), the second-highest rated ESPN2 football game broadcast in 2009 (Pitt), as well as the most watched college football program on ESPN in 2007. All 12 regular season football games in 2008 and 2009 appeared on ESPN networks and 17 mens' basketball regular season games were televised nationally by ESPN and CBS in 2010 – the most of any Big East team. So when we say “Mountaineer Nation” we really mean it. From Facebook to buying WVU merchandise to supporting our teams on TV – this great university has an incredible network of loyalty.

Another piece of great news related to our 4-H program, namely a WVU led 4-H team out of Barbour County won both the 2010 National 4-H Homesite Judging Championship and the National 4-H Land Judging Reserve Championship titles. The team was coached by Roger

Nestor, WVU Extension Service agent and associate professor in Barbour County. With this honor, Barbour became the only 4-H program in the nation to win back-to-back national judging championships in the 59-year history of the contests. President Clements also pointed out that 1 in 4 youths in West Virginia is touched by WVU's 4-H program, thus reinforcing the important impact this program has statewide.

Recently the West Virginia Higher Education Policy Commission (HEPC) did a study through WVU's Bureau of Business and Economic Research out of the College of Business and Economics. The study was focused on the basic variables that all institutions share. The Bureau of Business and Economic Research did another study (coordinated by Amy Higginbotham, Dr. Christiadi, Eric Pennington and Dr. Tom Witt) that took into account the unique aspects of WVU. This study (a summary of which was distributed to all Board members) quantified many of the intangibles (like the self-confidence a national championship gives a young member of 4-H or the life-saving treatment developed at our cancer center) that make working in higher education so incredible. President Clements advised that Dr. Tom Witt was present for today's meeting. Dr. Witt is well known for providing economic forecasts and providing objective research for state policy leaders. Following his introduction by the president, Dr. Witt presented a brief overview of *West Virginia University: Expanding West Virginia's Economy – Fiscal Year 2009 Executive Summary* – which highlighted items not captured in the HEPC study, specifically the measurable benefits associated with WVU's operations, as well as the economic impact of WVU's expenditures on the state economy.

In his closing comments, President Clements thanked the Board of Governors for their support, stating that this has been a great year containing many positive indicators and trends. In fact, the above described impact report is a perfect illustration of the excitement generated at WVU for how things are going, as well as our opportunities to get even stronger in the future.

## COMMITTEE REPORTS

**Audit Committee:** James Dailey, Chairman of the Audit Committee, reported that the committee met yesterday afternoon at 3:00 p.m., and that Board members Carolyn Long, Ted Mattern, Jo Morrow, and Dr. Nigel Clark, were also in attendance.

The Audit Committee received a report from Vice President for Administration and Finance, Narvel Weese. While in Executive Session, Vice President for Legal Affairs and General Counsel, & Assistant BOG Secretary, William H. Hutchens, III presented an update from his department. In addition, Director of Internal Auditing, William Quigley provided an overview of the Internal Audit Office Annual Report for FY09/10 and the FY 10/11 Plan, as well as current Internal and External Auditing Activity.

Finally, Chairman Dailey reported upon his authorization from the Audit Committee to execute (in his capacity as Chairman of the Audit Committee for the West Virginia University Board of Governors) an agreed upon procedures engagement letter under date of April 10, 2010, from Clifton Gunderson, LLP, which engagement is solely to assist the West Virginia University Department of Intercollegiate Athletics in compliance with NCAA financial reporting requirements.

**Executive Committee:** Carolyn Long, Chairman of the Executive Committee, reported that the committee met yesterday evening to discuss the events and logistics affiliated with today's meeting. Further, Chairman Long expressed her gratitude to the Culture Center (and specifically Randall Reid-Smith and Kay Goodwin) as well as all others associated with the delightful events enjoyed last evening by Board members and other guests.

**Nominating Committee:** Ed Robinson, Chair of the Nominating Committee (consisting of himself, Diane Lewis, Dr. Nigel Clark, and Dr. Charles Vest) advised that his committee met via telephone and recommended the following slate of officers for the upcoming year: Carolyn Long, Chair, Drew Payne, Vice-Chair, and Ted Mattern, Secretary. Dr. Tom Clark moved that the Board accept the slate of nominations as presented by the Nominating Committee. This motion was seconded by Jim Dailey, and passed.

## **INFORMATION ITEMS**

There were no questions or concerns expressed by any Board members pertaining to the Information Items contained within the agenda.

## **CONSENT AGENDA**

Chairman Long called for any discussion of the Consent Agenda items. There being none, Ed Robinson moved that the Board accept the Consent Agenda items as presented in today's agenda booklet. This motion was seconded by Ted Mattern, and passed.

Thereupon, the following Consent Agenda items were approved:

**1. Approval of Undergraduate Program Reviews**

Resolved: That the West Virginia University Board of Governors approves the Undergraduate Program Reviews conducted by the Undergraduate Council in this cycle, for the 2009/2010 academic year, as presented.

**2. Approval of Graduate Program Reviews**

Resolved: That the West Virginia University Board of Governors approves the Graduate Program reviews conducted by the WVU Graduate Council in this cycle, for the 2009/2010 academic year, as presented.

**3. Approval of proposal to Offer a Bachelor of Arts in Elementary Education**

Resolved: That the West Virginia University Board of Governors approves the proposal to offer a Bachelor of Arts in Elementary Education, as presented.

**4. Approval of New Graduate Program: Master of Science in Design & Merchandising**

Resolved: That the West Virginia University Board of Governors approves the creation of a Master of Science in Design & Merchandising Graduate Program, as presented.

**5. Approval of Health Sciences Center Tobacco Free Campus Policy**

Resolved: That the West Virginia University Board of Governors approves and adopts Policy 57, Health Sciences Center Tobacco Free Campus Policy, as presented.

**6. Approval of appointment to County Extension Committees**

Resolved: That the West Virginia University Board of Governors approves the nominees and alternates for positions on the County Extension Committees in West Virginia, as presented.

**OTHER BUSINESS**

Board member, Dr. Nigel Clark, announced that the Faculty Senate recently elected Lesley Cottrell as their next Chair-Elect. She will be the Board of Governors' Faculty Senate representative effective July 1, 2011.

Board member, Jason Zuccari, introduced the next SGA President, Chris Lewallen, who will be the Board of Governors' Student Representative effective July 1, 2010. Jason publicly thanked all board members for their support and mentorship during his year of service and accepted a parting gift, acknowledging his contributions, as presented by Chairman Long.

Chairman Long advised that it is the consensus of the Board to move forward in meeting with all three of their constituency groups (faculty, classified staff and students) separately during the next twelve months. Each meeting will take place on the Thursday afternoon preceding a Friday meeting scheduled in Morgantown. It is anticipated that the constituency meetings will last an hour and each representative will present their annual report during this timeframe. These schedules and venues will be formulated in the near future.

**ADJOURNMENT**

Chair Long reminded everyone that our next regular meeting would be held in Morgantown on September 17, 2010. There being no further business, Drew Payne moved to adjourn the meeting. The motion was seconded by Diane Lewis, and passed. The meeting was adjourned at 1:30 p.m.

John T. Mattern, Secretary