# WEST VIRGINIA UNIVERSITY BOARD OF GOVERNORS

September 9, 2016

The one hundred fortieth meeting of the West Virginia University Board of Governors was held on September 9, 2016 in Morgantown, WV. Board members in attendance/participating by telephone included David Alvarez, Gregory Babe, James W. Dailey, II, Thomas Flaherty, Dr. Stanley Hileman, Diane Lewis, Dixie Martinelli, Julie Merow, William Nutting, J. Robert (J.R.) Rogers, Ed Robinson, Dr. Richard Turton, Dr. Kim Weaver, and William Wilmoth. Board members, Ellen Cappellanti and J. Thomas Jones, were absent and excused.

# WVU officers, divisional campus officers, representatives (and others) present included:

President, E. Gordon Gee;

Vice President, Legal, Government and Entrepreneurial Engagement, Rob Alsop;

Provost, Joyce McConnell;

General Counsel, Stephanie Taylor;

Vice President for Finance and Administration, Narvel Weese;

Vice President for Student Life, William Schafer;

Vice Provost, Russell Dean;

Vice President for Research, Fred King;

Executive Officer and Assistant Board Secretary, Jennifer Fisher;

President, West Virginia University Institute of Technology, Carolyn Long;

Interim President, Potomac State College of West Virginia University, Jennifer Orlikoff;

Dean of Academic Affairs, Potomac State College of West Virginia University, Gregory S. Ochoa;

Vice President and Executive Dean of Health Sciences, Clay Marsh;

Associate Vice President for Academic Affairs, WVU Health Sciences, Louise Veselicky;

Vice President, Global Strategies and International Affairs, William Brustein;

Vice President, Division of Diversity, Equity and Inclusion, David Fryson;

Senior Associate Vice President for Finance, Dan Durbin;

Associate Vice President for Planning & Treasury Operations, Liz Reynolds;

Director, Internal Audit, Bryan Shaver;

Associate Provost for Information Technology and Chief Information Officer, John Campbell;

Associate Provost for Undergraduate Academic Affairs, Sue Day-Perroots;

Assistant Vice President for Marketing and Outreach, University Relations, Ann Berry;

Director, Planning & Treasury Operations, David Kosslow;

Assistant Vice President, Parent Program, Sabrina Cave;

Student Affairs Chief Business and Planning Officer, Les Carpenter;

Senior Executive Director of Communications, University Relations, John Bolt;

Special Events Coordinator, Katie O'Connor; WVU's ACCE representative, Paul Martinelli; Special Assistant to the Board of Governors, Valerie Lopez.

### From the West Virginia University Foundation:

WVU Foundation President & CEO, Cindi Roth; WVU Chief Development Officer and Senior VP of Development, B. J. Davisson; and, Vice President and CIO, Richard Kraich

Members of the Press were also present.

#### **CALL TO ORDER**

The meeting was called to order by Board Chairman, Thomas V. Flaherty, at 1:00 p.m. A roll call was taken to determine who was in attendance and a quorum established.

#### **BOARD PRESENTATIONS**

# WVU Foundation Update

WVU Foundation President & CEO, Cindi Roth, made a presentation to the Board regarding the state of the WVU Foundation. She reported on the progress of the "State of Minds" comprehensive campaign being conducted on behalf of the University that has brought in nearly \$995 million through June 30, 2016, more than 99 percent of the \$1 billion goal with more than a year remaining in the campaign. She announced that only 36 other four-year public schools in the country have raised \$1 billion or more and that gifts to the campaign have created 685 new endowed student scholarships, 27 endowed faculty chairs, 25 endowed professorships and 203 new funds to assist research efforts. She noted that about 50 percent of the campaign contributions have come from individuals, which is uncommon. She also added that the *Dream First* part of the overall campaign to create student scholarships has already exceeded its \$50 million goal.

#### **Investment Report**

Richard Kraich, the Chief Investment Officer of the WVU Foundation, provided an overview of the WVU Foundation Investment Group, and reported that Foundation-managed investment assets totaled \$1.3 billion as of June 30, 2016, and that the value of the long-term investment pool stood at \$511 million as of June 30, 2016. The Foundation acts as an investment agent for WVU, WVU Hospitals and the WVU Research Corporation.

Associate Vice President for Planning & Treasury Operations, Liz Reynolds, offered information related to WVU operating investments in that as a result of expanded legislative authority, the operating investment returns rose from \$86,905 for FY 2015 to \$182,522 for FY 2016.

## **Academic Affairs Updates**

Provost Joyce McConnell shared the following updates:

#### **Enrollment**

In Morgantown, we have the largest incoming class in history, about 5200 students, and they have the highest high school GPA in history: about 3.70. The Honors College freshman class is up about 18%, which translates to 900 new Honors College students. The number of minority freshmen is up by 27%. Both Tech and PSC have larger first year classes.

We had hoped to enroll 150 students on the WVU Beckley campus this fall. Instead, we have nearly 200. Overall headcount is about the same as last year, 28,700. This is good news. It indicates that we've stopped the recent history of modest annual declines. Preliminary analysis suggests that main campus retention will rise by another percentage point this year, to about 80%. This is powerful evidence that our student success initiatives are working.

#### Starting the Semester

We're improving our processes for welcoming new student and faculty Mountaineers.

#### **New Student Orientation**

We had record attendance of more than 7600 (students and their families) at New Student Orientation (NSO) this summer. This is a 6% increase from last year. President Gee received a wonderful letter from some grateful, appreciative parents who attended NSO with their son—and Provost McConnell shared excerpts from the same with today's audience. Moreover, our August 12 NSO date, when many of our international students and others from far away attend, was the largest single NSO date of the summer.

#### Welcome Week

Welcome Week this year was totally redesigned and proved to be a remarkable success.

### **New Faculty Orientation**

We had 113 new faculty attend Orientation this year, with representation from 16 colleges or units, including both divisional campuses. Feedback was overwhelmingly positive. One representative comment: "I am one of few words, but a huge thank you to the University and the entire team that put the orientation together. The entire experience was most definitely welcoming. Well done and it was and is appreciated!"

#### New Leadership

We have several wonderful new leaders in Academic Affairs:

- Greg Dunaway, Dean of the Eberly College of Arts & Sciences
- Javier Reyes, Dean of the College of Business & Economics
- Keith Bailey, Dean of Online Learning and Continuing Professional Education
- Cris Mayo, Director of the LGBTQ+ Center
- William Brustein, Vice President for Global Strategies and International Affairs

All of them have been invited to the November Board meeting. So if you haven't met these people yet, you'll meet them soon—and I am confident that by November many of them will have already accomplished significant things in their new roles.

#### **New International Affairs Unit**

Our newly-configured international/global unit is now officially led by Dr. Brustein, who joined the Provost's Office August 31. Bill is a national figure both as a scholar and as an administrator in the field of international higher education. There have been other significant personnel or unit shifts to make this a comprehensive organization under Dr. Brustein's leadership—an announcement about all of those will be coming from our office early next week.

# Re-configuration of Academic Services

My office also recently announced the re-organization of units under Undergraduate Education and the Office of the Provost. The most exciting development is the establishment of the Center for Learning, Advising and Student Success, or CLASS, under the leadership of Joe Seiaman. Joe is an experienced advisor and administrator whom President Gee likes to call his "Dean of Completion." CLASS is already up and running and encompasses a myriad of academic support units, including student advising and support services formerly offered by University College, the Office of Student Success, and the Upward Bound, TRIO, ACCESS and McNair Scholars programs. Other changes in undergraduate education—all made to improve our delivery of academic services to our students—include:

- The implementation of the Student Success Collaborative.
- The move of the Office of Accessibility Services from DDEI to UE.
- The move of the Career Services Center to UE.
- The consolidation of the Teaching and Learning Commons in UE.
- The establishment of the Office of Academic Excellence and Assessment in UE.
- The launch of the Living/Learning Communities across campus.
- The integration of Project 168 into all aspects of WVU student life.
- The transformation of Freshman Seminar 191 into the First-Year Seminar. Might mention that you're teaching this!
- The move of the Center for Service & Learning to Student Life.
- The move of the Regents Bachelor of Arts from UE to CEHS.

#### Flood Relief Efforts

In the first week following the flooding in the southern part of the state in June, more than 100 students, faculty, and staff provided more than 1,000 hours of service in support of the collections. We sent 10 tractor trailers to area, as well as 8-12 vans and trucks loaded with supplies either directly donated or purchased with donations. Students whose financial circumstances were adversely affected by the summer floods in southern West Virginia were encouraged to submit the form for a Review of Financial Hardship Due to Natural Disaster. The staff in the financial aid office worked individually with these students to find them additional aid. Following the announcement of a generous challenge donation of \$500,000 from WVU alumnus Ken Kendrick, we raised more than \$500,000 for a total of more than \$1 million for distribution by the WVU Foundation. The list of individual university units and

entities that donated, volunteered, or otherwise participated in relief efforts is too long to share with you today. Here are just a few highlights:

- The Pride of West Virginia marching band performed a free concert at the State Fair in August. Donations went to school band programs that lost instruments and equipment in the flood.
- WVU Health Sciences Center and WVU Medicine provided medical teams to staff clinics at 3 sites and sent 77 volunteer nurses and physicians, who donated 792 hours of their time.
- The Land Use Clinic in the WVU College of Law was already working with several communities prior to the flood; after the flood they were contacted by others. The Clinic expects to play a primary role, going forward, in ordinance review and drafting and in statewide planning and training.
- The WVU Student Government spent their summer retreat engaged in two days of volunteer service in affected communities. This was in addition to several ad hoc trips that the student government leaders took, as well as the supplies collection that they spearheaded with the WVU Center for Service and Learning.

### **Entrepreneurship and Innovation**

West Virginia University has been awarded a grant from the US Small Business Administration to establish a Women's Business Center on campus. The grant will provide up to \$150,000 per year and allow us to utilize our existing resources and expertise to offer services to women business owners and entrepreneurs. The state has not had a Women's Business Center in three years; people are excited about this news! Mindy Walls is also excited to report that we have hired a wonderful new director for the WVU LaunchLab. Dr. Carrie White is an experienced entrepreneur in her own right, as well as a long-time professor of Business Law, most recently at West Liberty University. She is already working with students and faculty in the LaunchLab and MakerLab and has truly hit the ground running.

#### Presentation of Chairman Emeritus Resolution

During its June 17, 2016 meeting this board approved a Resolution designating former board member (and former chair) Carolyn Long as an Emeritus Chair of the WVU Board of Governors. At today's meeting Chairman Flaherty presented Ms. Long with a signed, framed copy of the Resolution in question.

#### **EXECUTIVE SESSION**

Chairman Flaherty requested a motion that the Board go into Executive Session, under authority in West Virginia Code §§6-9A-4(b)(2)(A), (b)(9), and (b)(12) to discuss legal, personnel, and deliberative matters; matters not considered public records; matters related to construction planning, commercial competition matters, the purchase, sale or lease of property, and/or the investment of public funds. The motion was made by J. Robert (J.R.) Rogers, seconded by David Alvarez, and passed. Following the conclusion of Executive Session, William Wilmoth moved that the Board reconvene into regular session. This motion was seconded by Dr. Richard Turton and passed.

# DISCUSSIONS EMANATING FROM EXECUTIVE SESSION

Chairman Flaherty stated that there were no actions emanating from today's Executive Session discussions.

#### APPROVAL OF MINUTES

Dr. Stanley Hileman moved that the minutes of the June 17, 2016 regular meeting be approved. The motion was seconded by J. Robert (J.R.) Rogers and passed.

#### COMMITTEE REPORTS

David Alvarez, who chaired a Finance and Facilities and Revitalization Committee meeting on August 30, 2016, reported that there were Executive Session discussions during this meeting, but there was no Board action taken.

William Wilmoth, Audit Committee Chair, reported on the September 8, 2016 Audit Committee meeting, during which (a) Vice President Narvel Weese provided updates as the university's Chief Financial Officer; (b) the committee approved the execution of an engagement letter by Audit Committee Chairman, William Wilmoth, dated July 29, 2016 from CliftonLarsonAllen, as addressed to the West Virginia University Board of Governors Audit Committee, concerning the terms of engagement and agreed-upon procedures related to the audit of the financial statements of the WVU Department of Intercollegiate Athletics for the year ended June 30, 2016; and (c) Executive Session reports were given by General Counsel, Stephanie Taylor, and Director of Internal Audit, Bryan Shaver.

Thomas Flaherty, who chaired a Joint Strategic Plans and Initiatives and Finance and Facilities and Revitalization Committee meeting on September 8, 2016, reported that there were Executive Session discussions during this meeting, but there was no Board action taken.

Thomas Flaherty, who chaired an Academic Affairs and Accreditation Committee meeting on September 8, 2016, reported that there were Executive Session discussions during this meeting, but there was no Board action taken.

Ed Robinson, who chaired a Divisional Campus Committee meeting on September 9, 2016, reported that there were Executive Session discussions during this meeting, but there was no Board action taken.

#### PRESIDENT'S REPORT

President Gee acknowledged what a special honor it was to join board members and other WVU administrators and invited guests during yesterday's ribbon cutting for the new facility at the Davis College of Agriculture, Natural Resources, and Design. He highlighted several activities and events getting our new academic year off to a stellar start. He recounted summer visitors to West Virginia University through Project Lead the Way, in partnership with the Boy Scouts of America, and as welcomed by WVU Medicine and the Health Sciences

Global Engagement Office. He shared stories whereby our campus sent people to represent WVU throughout the world – including six students (all members of the Honors College) traveling to the Netherlands for The European International Model United Nations Conference; travels through our Global Health Program; and of significant note, ten current and former Mountaineer student athletes representing seven nations competing in the Summer Olympics in Rio. President Gee reported on the extraordinary efforts and service of WVU faculty, staff and students during the devastating floods experienced in southern West Virginia. He concluded his report with other recent news at WVU – including (for the second year in a row) an announcement that our student team won the Level 2 competition for the Sample Robot Return Challenge; that our WVU College of Law has once again been named a top 20 Best Value Law School; and collaborative efforts between INFUSE (International Forum on Unconventional Gas Sustainability and the Environment) and the WVU Energy Institute that will help us share scientific, technical, policy and environment lessons learned from our decades of research with people around the world who want to develop natural gas, reduce environmental risks and promote sustainability.

#### **INFORMATION ITEMS**

There were no questions or concerns expressed by any Board members pertaining to the Information Items contained within the agenda. Chairman Flaherty stated that board members had an opportunity to address any concerns related to these agenda items during previously scheduled committee meetings.

#### CONSENT AGENDA

Chairman Flaherty called for any discussion of today's Consent Agenda items, and asked whether any items needed to be pulled for a separate discussion/vote. Chairman Flaherty reiterated that board members had an opportunity to address any concerns related to these agenda items during previously scheduled committee meetings. With no such request forthcoming, Dr. Stanley Hileman moved that the Board accept the Consent Agenda items as presented in today's agenda booklet. This motion was seconded by William Wilmoth, and passed

Thereupon, the following Consent Agenda items were approved:

# 1. Entry of Institutional Undergraduate Fee Waivers and Institutional Graduate and Professional Fee Waivers

Resolved: That the West Virginia University Board of Governors enter the report of the Institutional Undergraduate Fee Waivers for FY 2015-2016, at West Virginia University, West Virginia University Institute of Technology, and Potomac State College of West Virginia University (attached) into its minutes; and,

Resolved: That the West Virginia University Board of Governors enter the report of the Institutional Graduate and Professional Fee Waivers for Fall, 2015, Spring, 2016, and Summer, 2016 at West Virginia University (attached) into its minutes.

# 2. Name Changes for Potomac State College of West Virginia University Farms and Facilities

Resolved: That the West Virginia University Board of Governors approves the name changes for Potomac State College of West Virginia University farms and facilities, as presented.

# 3. Approval of the West Virginia University Personal Rapid Transit System Title VI Program Update

Resolved: That the West Virginia University Board of Governors approves the West Virginia University Personal Rapid Transit System Title VI Program Update, as presented.

### 4. Appointment of BOG Committees

Resolved: That the West Virginia University Board of Governors approves the proposed committee structure/assignments for 2016-2017, as presented.

#### OTHER BUSINESS AND ADJOURNMENT

Chairman Flaherty announced that the Board will conduct its next regular meeting in Morgantown in November, 2016. There being no further business to come before the Board, David Alvarez moved to adjourn the meeting. The motion was seconded by Julie Merow, and passed. The meeting was adjourned at 3:38 p.m.

Diane I	ATTIC S	ecretary

# INVENTORY OF INSTITUTIONAL UNDERGRADUATE FEE WAIVERS

Institution: West Virginia University 2015-16 DATE: August 23, 2016

Primary Award Category		Number Awarded							
	In-State	Out of State	International	Total	(%)	In-State	Out-of-State & International	Total	Students With Need
Financial Need	28.1	45.5		73.6	0.08	\$209,740	\$1,066,607	\$1,276,347	337
Academic Ability	45	698.4		743.4	0.78	\$338,000	\$16,531,314	\$16,869,314	2061
Creative Arts/Dance	20.9	74.2		95.1	0.10	\$135,660	\$1,507,029	\$1,642,689	75
Athletic Post-Eligibility		5.5		5.5	0.01		\$96,540	\$96,540	3
Voice of Democracy	0.6			0.6	0.00	\$4,701		\$4,701	1
American Legion	0.4			0.4	0.00	\$3,338		\$3,338	
Student Government	1			1	0.00	\$6,384		\$6,384	
Part Time Enrollment for Employees		1					\$24,521	\$24,521	
International Students/Scholars			28.3	28.3	0.03		\$613,089	\$613,089	
Debate	1	2		3	0.00	\$6,384	\$20,184	\$26,568	2
Foster Care	5.5			5.5	0.01	\$36,354		\$36,354	7
	102.5	826.6	28.3	956.4					
TOTAL	102 15/30	826 18/30	28 9/30	956 12/30	100.00%	\$740,561	\$19,859,284	\$20,599,845	2486

HSTA	131 15/30
Total Amount	\$883,915
Need	157

# INVENTORY OF INSTITUTIONAL UNDERGRADUATE FEE WAIVERS

Institution: West Virginia University Institute of Technology 2015-16 DATE: August 23, 2016

Primary Award Category	N	lumber Awarde	ed			Do	Students		
							Out-of-State &		With
	In-State	Out of State	International	Total	(%)	In-State	International	Total	Need
Academic Ability	17.1	7.8	3.5	28.5	18.9%	\$110,698	\$206,382	\$317,080	41
Athletic Ability	18.6	64.1	38.8	121.5	80.8%	\$146,470	\$2,002,879	\$2,149,349	120
Student Government	0.1	0.3	0.0	0.4	0.3%	\$5,880	\$6,000	\$11,880	2
TOTAL	35 24/30	72 6/30	42 9/30	150 12/30	100.0%	\$263,048	\$2,215,261	\$2,478,309	163

HSTA	8
Total Amount	\$47,234
Need	2

INVENTOR	Y OF INS	TITUTIONA	L UNDERG	RADUATE	FEE WA	IVERS			
Institution: Potomac State College of	WVU	2015-16		DATE: August 23		3, 2016			
Primary Award Category		Number Awarded					Dollar Value of \	Students With	
	In-State	Out of State	International	Total	(%)	In-State	Out-of-State & International	Total	Need
Financial Need	1 13/30	3 6/30	15/30	5 4/30	19%	\$10,832	\$65,500	\$76,332	44
Academic Ability	6 14/30	2 27/30		9 11/30	35%	\$48,575	\$42,850	\$91,425	72
Athletic Ability	6 2/30	5 20/30		11 22/30	43%	\$48,900	\$107,866	\$156,766	47
Part Time Enrollment for Employees	24/30			24/30	3%	\$9,597		\$9,597	0
Foster Care	2 6/30			2 6/30		\$18,612		\$18,612	8
TOTAL	16 29/30	11 23/30	15/30	29 7/30	100%	\$136,516	\$216,216	\$352,732	171
HSTA	6/30								
Total Amount Need	1,692 1								

#### **West Virginia University Waiver Report** Fall 2015 **Number of Students Number of Credit Hours Dollar Value** Resident Non Resident Total Resident Non Resident Total Resident Non Resident Total \$239,946 \$354,438 128 25 153 587 112 699 \$114,492 Employees Graduate Assistants (RA/RH/SA/TA) 446 1333 1779 3857 11652 15509 \$1,568,337 \$13,335,844 \$14,904,181 351 820 2002 2000 \$813,015 \$2,345,938 \$3,158,953 Graduate Student Merit Waivers 469 4002 31 66 97 261 564 825 \$105,357 \$645,192 \$750,549 Fellowships

#### **West Virginia University Waiver Report**

14328

21035

\$2,726,655

\$16,441,466

\$19,168,121

6707

Total 956

1893

2849

Spring 2016

	Number of Students			N	umber of Credit Hou	rs	Dollar Value			
	Resident	Non Resident	Total	Resident	Non Resident	Total	Resident	Non Resident	Total	
Employees	130	22	152	576	98	674	\$235,074	\$109,330	\$344,404	
Graduate Assistants (RA/RH/SA/TA)	434	1282	1716	3818	11374	15192	\$1,553,356	\$13,097,569	\$14,650,925	
Graduate Student Merit Waivers	389	429	818	2038	1765	3803	\$844,074	\$2,119,732	\$2,963,806	
Fellowships	29	75	104	242	637	879	\$98,252	\$732,134	\$830,386	
Total	982	1808	2790	6674	13874	20548	\$2,730,756	\$16,058,765	\$18,789,521	

#### **West Virginia University Waiver Report**

Summer 2016

	Number of Students			Number of Credit Hours			Dollar Value			
	Resident	Non Resident	Total	Resident	Non Resident	Total	Resident	Non Resident	Total	
Employees	85	17	102	359	73	432	\$145,145.00	\$72,326	\$217,471	
Graduate Assistants (RA/RH/SA/TA)	249	836	1085	906	2335	3241	\$369,460.00	\$2,601,654	\$2,971,114	
Graduate Student Merit Waivers	102	112	214	532	250	782	\$213,556.00	\$283,562	\$497,118	
Fellowships	22	52	74	74	163	237	\$26,390.00	\$153,672	\$180,062	
Total	458	1017	1475	1871	2821	4692	\$754,551.00	\$3,111,214	\$3,865,765	

	Number of Credit Hours			Dollar Value		
	Resident	Non Resident	Total	Resident	Non Resident	Total
Grand Total	15252	31023	46275	\$6,211,962.40	\$35,611,445	\$41,823,407